#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

	OMB APPROVAL							
	OMB Number:	3235-0362						
	Estimated average bu	rden						
2.	hours per response	1.0						

subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Form 3 Holdings Reported

Form 4 Transactions

Reported

# ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES hours per response...

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* HOCKEMEYER REX A	2. Issuer Name and Ticker or Trading Symbol UNION FIRST MARKET BANKSHARES CORP [ubsh]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director X Officer (give title below)  Other (specify below)			
(Last) (First)	(Middle)	3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)			Year)	EVP			
		12/31/2010							
P. O. BOX 446, 211 NORTH MAIN	STREET								
(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Reporting (check applicable line)				
BOWLING GREEN, VA 22427					_X_Form Filed by One Reporting Person Form Filed by More than One Reporting Person				
(City) (State)	Table I - Non-Derivative Securities Acqui					ired, Disposed of, or Beneficially Owned			
(Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution Date, if	(Instr. 8)	4. Securi (A) or Di (Instr. 3,	isposed of 4 and 5)  (A) or	f(D)	(Instr. 3 and 4)	Ownership Form:	Beneficial Ownership

owned directly or indirectly.

Reminder: Report on a separate line for each class of securities beneficially Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB

SEC 2270 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

			(	8.,   11.0, 11.0					,					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transaction Code (Instr. 8)	5.	rative rities ired rosed	(Month/Day/Year)		7. Title and Amount of Underlying Securities		Derivative Security (Instr. 5) Securities Benefic: Owned End of Issuer's Fiscal Y	of Derivative Securities Beneficially Owned at End of Issuer's	Form of Derivative	
					(A)			Expiration Date	Title	Amount or Number of Shares				
Employee non- qualified Incentive Stock Option (right to buy)	\$ 16.45						04/28/2011	04/28/2020	Common Stock	2,893		2,893	D	

### **Reporting Owners**

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
HOCKEMEYER REX A P. O. BOX 446 211 NORTH MAIN STREET BOWLING GREEN, VA 22427			EVP				

#### **Signatures**

/s/ Rex A. Hockemeyer	02/11/2011
Signature of Reporting Person	Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.