UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPRO	VAL
OMB Number:	3235-0362
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subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Form 3 Holdings Reported

Form 4 Transactions

Reported

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES hours per response...

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Rep PEAY D ANTHONY	2. Issuer Name and UNION FIRST M CORP [ubsh]	U	-	RES	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director Z_Officer (give title below) Other (specify below)					
(Last) (Dec. (Last) (La	3. Statement for Issu 12/31/2010	er's Fiscal Year E	inded (Mo	nth/Day/	EVP & CFO					
	4. If Amendment, Da	ate Original Filed	(Month/Day/	Year)	6. Individual or Joint/Group Reporting (check applicable line) X Form Filed by One Reporting Person					
BOWLING GREEN, V	/A 22427							Form Filed by More than One Reporting Per	son	
(City)	(State)	(Zip)	Т	able I - Non-Der	rivative S	ecurities	Acqui	ired, Disposed of, or Beneficially Ow	ned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year) 2. Deemed Execution Date, if (Month/Day/Year) (Month/Day/Year) 2. Deemed Execution Date, if (Code (Instr. 8) (Instr. 8) 4. Securities Acquire (A) or Disposed of (Instr. 3, 4 and 5) (A) or Amount (D) Pr			5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	Ownership Form:	Beneficial Ownership				
Common Stock								17,503 (1) (2)	D	
Common Stock								100	I	By spouse
Common Stock								37	I	By self as custodian for children
Common Stock								8,436	I	By Trustee of ESOP

owned directly or indirectly.

Reminder: Report on a separate line for each class of securities beneficially Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 2270 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1	Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	5. Num of Deriv Secur Acqu (A) o Dispo of (D (Instr 4, and	vative rities tired or osed b) : 3,	Expiration Date of U (Month/Day/Year) Sec		of Underlying Securities		Underlying Derivative of Security Derivative		Ownership Form of Derivative	11. Nature of Indirect Beneficial Ownership (Instr. 4)
						(A)	(D)		Expiration Date	Title	Amount or Number of Shares				
	Employee Incentive Stock Option (right to ouy)	\$ 8.54						01/25/2002	01/25/2011	Common Stock	750		750	D	
	Employee Incentive Stock Option (right to ouy)	\$ 10.67						01/02/2003	01/02/2012	Common Stock	3,000		3,750	D	

Employee Incentive Stock Option (right to buy)	\$ 18.58			01/23/2004	01/23/2013	Common Stock	3,000	6,750	D	
Employee Incentive Stock Option (right to buy)	\$ 22.65			01/29/2005	01/29/2014	Common Stock	3,750	10,500	D	
Employee non- qualified Incentive Stock Option (right to buy)	\$ 16.45			04/28/2011	04/28/2020	Common Stock	8,535	19,035	D	

Reporting Owners

	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
PEAY D ANTHONY P O BOX 446 211 N. MAIN STREET BOWLING GREEN, VA 22427			EVP & CFO					

Signatures

/s/ D. Anthony Peay	02/14/2011
***Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes shares of restricted stock.
- (2) Adjusted to reflect shares not reported previously by reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.