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Check this box if no longer					
subject to Section 16. Form 4					
or Form 5 obligations may					
continue. See Instruction 1(b).					
Form 3 Holdings Reported					

Form 4 Transactions

Reported

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0362 Estimated average burden hours per response... 1.0

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] UKROP JAMES E			2. Issuer Name and Ticker or Trading Symbol UNION FIRST MARKET BANKSHARES CORP [UBSH]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Officer (give title below)Other (specify below)			
(Last) 111 VIRGINIA S	(First)	3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 12/31/2010									
(Street) RICHMOND, VA 23219			4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Reporting (check applicable line) _X_Form Filed by One Reporting Person Form Filed by More than One Reporting Person			
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)			2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	(Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I)	Beneficial Ownership	
Common Stock					Amount	(D)	Price	344,501	(Instr. 4) D		
Common Stock								863,140	I	James E. Ukrop Revocable Trust	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this 5EC 2270 (9-02) form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(e.g., puts, calls, warrants, options, convertible securities)													
1. Title of	2.	3. Transaction	3A. Deemed	4.	5.		6. Date Exer	cisable	7. Tit	le and	8. Price of	9. Number	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transaction	Numbe	er	and Expiration	on Date	Amo	unt of	Derivative	of	Ownership	of Indirect
Security	or Exercise	(Month/Day/Year)	any	Code	of		(Month/Day	/Year)	Unde	rlying	Security	Derivative	Form of	Beneficial
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Deriva	tive			Secur	rities	(Instr. 5)	Securities	Derivative	Ownership
	Derivative				Securit	ties			(Instr	. 3 and		Beneficially	Security:	(Instr. 4)
	Security				Acquir	ed			4)			Owned at	Direct (D)	
					(A) or							End of	or Indirect	
					Dispos	ed						Issuer's	(I)	
					of (D)							Fiscal Year	(Instr. 4)	
					(Instr.	· · ·						(Instr. 4)		
					4, and	5)								
										Amount				
							Data	Expiration		or				
							Date Exercisable	*	Title	Number				
							Excicisable	Date		of				
					(A)	(D)				Shares				

Reporting Owners

Reporting Owner Name /	Relationships						
Address	Director	10% Owner	Officer	Other			
UKROP JAMES E 111 VIRGINIA STREET SUITE 200 RICHMOND, VA 23219	Х						

Signatures

/s/ David N. Oakey, power of attorney		02/14/2011
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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.