UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

	OMB APPROVAL					
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S	hours per response	1.0				

subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Form 3 Holdings Reported

Form 4 Transactions

Reported

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES hours per response...

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person * Fairchild David J.			2. Issuer Name and Ticker or Trading Symbol UNION FIRST MARKET BANKSHARES CORP [ubsh]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner X Officer (give title below) Other (specify below)				
(Last) (First) (Middle) 211 NORTH MAIN STREET, P.O. BOX 446			3. Statement for Issue 12/31/2011	er's Fiscal Year En	nded (Mo	nth/Day/	Year)	President				
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Reporting (check applicable line) X Form Filed by One Reporting Person				
BOWLING GREEN, VA 22427								Form Filed by More than One Reporting Person				
(City)	(State)	(Zip)	Т	able I - Non-Der	ivative S	ecurities	Acqui	red, Disposed of, or Beneficially Ow	ned			
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price		f(D)	(Instr. 3 and 4) Form: Direct (D) or Indirect (I)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock								5,000	D			

owned directly or indirectly.

Reminder: Report on a separate line for each class of securities beneficially Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 2270 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Derivative Security	Conversion	Date (Month/Day/Year)	Execution Date, if	Transaction Code (Instr. 8)	5. Numl of Deriv Secur Acqu (A) o Dispo of (D (Instr 4, and	vative rities tired or cosed b) :: 3,	6. Date Exerci Expiration Dat (Month/Day/Y	ie .	Securities		8. Price of Derivative Security (Instr. 5)	of Derivative Securities Beneficially Owned at End of Issuer's	Ownership Form of Derivative	Beneficial Ownership (Instr. 4)	
					(A)	(D)		Expiration Date		Amount or Number of Shares					
Employee non- qualified Incentive Stock Option (Right to buy)	\$ 16.45						04/28/2011	04/28/2020	Common Stock	7,459		7,459	D		
Employee non- qualified Incentive Stock Option (Right to buy)	\$ 12.11						04/26/2012	04/26/2021	Common Stock	9,700		17,159	D		

Reporting Owners

		Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
1 8							

Fairchild David J.			
211 NORTH MAIN STREET	v	President	
P.O. BOX 446	Λ	1 resident	
BOWLING GREEN, VA 22427			

Signatures

/s/ David J. Fairchild	02/03/2012
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.