UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations

Stock

Options

vest @

shares per year

400

\$ 10.67

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(b) of the

	ntinue. See ion 1(b).	rned pur	suant to Section					pany Act	_		1934	or secu	on 30(n) C	n me				
(Print or Type 1. Name and PEAY D A	Address of F	Reporting Person*						er or Tradi]	5.	Relationshi		ng Person(s) to			
(Last) (First) (Middle) P O BOX 446			3. Date of Earliest Transaction (Month/Day/Year) 03/08/2007								X_Officer (give title below) Other (specify below) EVP & CFO							
BOWLING	G GREEN	(Street) , VA 22427		4. If Ame	ndm	ent, D	ate Or	iginal Filed	d(Month	n/Day/Yea	ar)		Form filed by	One Reporting	p Filing(Check Person Reporting Person		ne)	
(City)		(State)	(Zip)				Table	I - Non-D	eriva	tive Sec	curitie	es Acquire	d, Disposed	of, or Bene	ficially Own	ed		
1.Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)			3. Tr. Code (Instr		4. Securities Acqu (A) or Disposed o (Instr. 3, 4 and 5)		of (D) O	Transaction(s) (Instr. 3 and 4) For		6. Ownership Form: Direct (D) or Indirect	of Indi Benefi Owner	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
							Co	ode V	Amo		A) or (D)	Price				(I) (Instr. 4)		
Common S	Stock, \$1.3	3 par value	03/08/2007				1	2	100	A		\$ 25.50	00			I	Spou	se
Common S	Stock, \$1.3	3 par value	03/09/2007				I	2	200	A	L	\$ 25 6	,535			D		
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Security Conversion (Month/Day		3A. Deemed Execution Date, is	(e.g., puts, calls, wa 4. 5. Transaction Num Code of ar) (Instr. 8) Deri Secu Acqu (A) of		6. Date Expirati (Month/ ivative uired or posed		ion Date of Se Se		7. Title a of Under Securitie			9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	ve Owners s Form o Derivat Securit Direct o I or India ion(s)	Ownershi (Instr. 4) D)			
				Code	V	(Instr 4, an		Date Exercisab		Expirat Date	ion	Title	Amount or Number of Shares	-				
Employee Stock Options vest @ 200 shares per year	\$ 13.42							01/22/19	999 (01/22/	/2008	Comme Stock \$1.33 p	3,000		3,000	D		
Employee Stock Options vest @ 300 shares per year								01/25/20	002	01/25/	/2011	Comme Stock \$1.33 p	, par 750		3,750	D		
Employee																		

Common

Stock,

\$1.33 par

value

3,000

6,750

D

01/02/2003 01/02/2012

Employee Stock Options vest @ 500 shares per year	\$ 18.58			01/23/2004	Common Stock, \$1.33 par value		9,750	D	
Employee Stock Options vest @ 500 shares per year	\$ 22.65			01/29/2005	Common Stock, \$1.33 par value		13,500	D	

Reporting Owners

	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
PEAY D ANTHONY								
P O BOX 446			EVP & CFO					
BOWLING GREEN, VA 22427								

Signatures

D. Anthony Peay	03/12/2007
Signature of Reporting Person	Date

Explanation of Responses:

- \star If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.