

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person* IRVIN STEVEN D		2. Issuer Name and Ticker or Trading Symbol UNION FIRST MARKET BANKSHARES CORP [ubsh]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)	
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 01/01/2014		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
500 PETER JEFFERSON PKWY, SUITE 250			4. If Amendment, Date Original Filed (Month/Day/Year)		
(Street) CHARLOTTESVILLE, VA 22911			(City) (State) (Zip)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	01/01/2014		A		21,437	A	(1)	21,437 (2) (3)	D	
Common Stock	01/01/2014		A		2,906	A	(1)	2,906 (4)	I	By spouse IRA
Common Stock	01/01/2014		A		405	A	(1)	405 (5)	I	Custodian for children

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
NQSO	\$ 16.59	01/01/2014		A		1,852		05/12/2008	05/12/2014	Common Stock	1,852	(6)	1,852	D	
NQSO	\$ 16.23	01/01/2014		A		1,346		05/11/2009	05/11/2015	Common Stock	1,346	(6)	3,198	D	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
IRVIN STEVEN D 500 PETER JEFFERSON PKWY SUITE 250 CHARLOTTESVILLE, VA 22911	X			

Signatures

Douglas D. Callaway as attorney-in-fact for Steven D. Irvin

01/03/2014

Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Received in exchange for shares of StellarOne Corporation ("StellarOne") common stock in connection with the merger of StellarOne with and into issuer effective January 1, 2014 ("Merger"). At the effective time of the Merger, each outstanding share of StellarOne converted into the right to receive 0.9739 shares of common stock of the issuer. The Merger became effective at 12:02 a.m. January 1, 2014 at which time the sales price of the issuer's common stock was 24.81 per share (the closing price on December 31, 2013). Any fractional share holdings were paid in cash.

(1) Received in exchange for 21,920 shares of StellarOne common stock in connection with the Merger.

(2) Received in exchange for 21,920 shares of StellarOne common stock in connection with the Merger.

(3) Includes 1,139 shares received as a result of the vesting of restricted stock awards in connection with the Merger.

(4) Received in exchange for 2,984 shares of StellarOne common stock in connection with the Merger.

(5) Received in exchange for 416 shares of StellarOne common stock in connection with the Merger.

(6) The derivative securities are options to acquire the issuer's common stock received as a result of the vesting and conversion of StellarOne stock options in connection with the Merger. The number of shares of issuer's common stock subject to each option was calculated based upon the number of shares of StellarOne common stock subject to the StellarOne option as adjusted by the conversion factor of 0.9739. The exercise price per share of each option was calculated based upon the exercise price of the StellarOne option as adjusted by the conversion factor of 0.9739.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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