United States SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 1, 2013

UNION FIRST MARKET BANKSHARES CORPORATION

(Exact name of registrant as specified in its charter)

Virginia (State or other jurisdiction of incorporation) 0-20293 (Commission File Number) 54-1598552 (I.R.S. Employer Identification No.)

1051 East Cary Street Suite 1200 Richmond, Virginia 23219

(Address of principal executive offices, including Zip Code)

Registrant's telephone number, including area code: (804) 633-5031

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)

D Pre-commencement communications pursuant to Rule 13c-4(c) under the Exchange Act (17 CFR 240.13c-4(c))

Item 8.01 Other Events.

On March 1, 2013, Union First Market Bankshares Corporation (the "Company") issued a press release announcing the authorization by its Board of Directors to purchase up to 750,000 shares of the Company's common stock on the open market or in privately negotiated transactions. The authorization permits management to repurchase the Company's shares from time to time at management's discretion. The repurchase program is authorized through December 31, 2013.

A copy of the press release is attached to this Form 8-K as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

The following exhibits are filed herewith:

EXHIBIT	
No.	Description of Exhibit

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99.1 Union First Market Bankshares Corporation's press release dated March 1, 2013.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

UNION FIRST MARKET BANKSHARES CORPORATION

Date: March 4, 2013

By: /s/ Robert M. Gorman

Robert M. Gorman Executive Vice President and Chief Financial Officer



Union First Market Bankshares Announces Share Repurchase Authorization

Richmond, Va., March 1, 2013 – Union First Market Bankshares Corporation (the "Company") today announced that its Board of Directors has authorized a share repurchase program to purchase up to 750,000 shares of the Company's common stock on the open market or in privately negotiated transactions. The authorization permits management to repurchase the Company's shares from time to time at management's discretion. The repurchase program is authorized through December 31, 2013.

In 2012, Union First Market Bankshares completed two separate share repurchases. The Company repurchased and retired approximately 970,000 shares, or approximately 3.5% of total shares outstanding, in those transactions.

ABOUT UNION FIRST MARKET BANKSHARES CORPORATION

Headquartered in Richmond, Virginia, Union First Market Bankshares Corporation (NASDAQ: UBSH) is the holding company for Union First Market Bank, which has 90 branches and more than 150 ATMs throughout Virginia. Non-bank affiliates of the holding company include: Union Investment Services, Inc., which provides full brokerage services; Union Mortgage Group, Inc., which provides a full line of mortgage products; and Union Insurance Group, LLC, which offers various lines of insurance products. Union First Market Bank also owns a non-controlling interest in Johnson Mortgage Company, L.L.C.

Additional information on the Company is available at http://investors.bankatunion.com

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