

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934
(Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

Union First Market Bankshares Corporation

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
- (1) Title of each class of securities to which the transaction applies:
- (2) Aggregate number of securities to which the transaction applies:
- (3) Per unit price or other underlying value of the transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
- (4) Proposed maximum aggregate value of the transaction:
- (5) Total fee paid:
- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
- (1) Amount Previously Paid:
- (2) Form, Schedule or Registration Statement No.:
- (3) Filing Party:
- (4) Date Filed:

[UBSH Letterhead]

April 6, 2010

Dear Fellow Shareholder:

We recently mailed to you proxy materials in connection with our upcoming Annual Meeting of Shareholders to be held on April 20, 2010.

Your vote is very important. For our shareholders who hold their Union shares in “street” name (meaning through a broker or other custodian), recent regulatory changes prevent brokers from voting uninstructed shares in director elections. If you do not instruct your broker how to vote your shares in connection with the election of our directors and Proposal 6, which is also considered a non-routine item, your shares held in street name will not be voted on those matters.

Our Board of Directors unanimously recommends that you vote “FOR” Proposals 1 through 5. We also wish to reemphasize that our Board unanimously recommends that you vote “AGAINST” Proposal 6, the shareholder proposal to declassify the Board, for the reasons stated in the proxy statement.

PLEASE VOTE YOUR SHARES NOW. We encourage you to vote by telephone or the Internet by following the instructions stated on the enclosed proxy card. Of course, you may also vote by returning your proxy in the envelope provided.

This year we have engaged Regan & Associates, Inc. to assist us in the solicitation of proxies for a fee of \$14,000, all expenses included. If you have any questions on how to cast your vote, we encourage you to contact our proxy solicitor by calling, toll-free, (800) 737-3426.

Thank you for your cooperation and continued support.

Sincerely,

/s/ G. William Beale
Chief Executive Officer