#### United States SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K	

## CURRENT REPORT Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 20, 2019

#### ATLANTIC UNION BANKSHARES CORPORATION

(Exact name of registrant as specified in its charter)

Virginia (State or other jurisdiction of incorporation) **0-20293** (Commission File Number)

54-1598552 (I.R.S. Employer Identification No.)

Suite 1200
Richmond, Virginia 23219
(Address of principal executive offices, including Zip Code)

1051 East Cary Street

Registrant's telephone number, including area code: (804) 633-5031

Union Bankshares Corporation
1051 East Cary Street
Suite 1200
Richmond, Virginia 23219
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below): Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) □ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)) Securities registered pursuant to Section 12(b) of the Act: Title of each class Trading Symbol(s) Name of each exchange on which registered Common Stock, par value \$1.33 per share **AUB** The NASDAQ Global Select Market Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter). Emerging growth company If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. 

#### Item 7.01 Regulation FD Disclosure.

Effective May 17, 2019 at 7:01 p.m., Union Bankshares Corporation amended its articles of incorporation to change its name to Atlantic Union Bankshares Corporation (the "Company") and Union Bank & Trust amended its articles of incorporation to change its name to Atlantic Union Bank (the "Bank").

On May 20, 2019, the Company issued a press release regarding the Company's and the Bank's name changes, the change in the Company's stock ticker from "UBSH" to "AUB," and the successful completion of the integration into the Bank of the branches and operations of Access National Bank, which was acquired on February 1, 2019. A copy of the Company's press release is attached as Exhibit 99.1 to this Form 8-K and is incorporated by reference into this Item 7.01.

Attached as Exhibit 99.2 is a handout containing information that the members of the Company's management will use during visits with investors, analysts and other interested parties to assist their understanding of the Company from time to time during the second quarter of 2019. Other presentations and related materials will be made available as they are presented. This handout is also available under the Presentations link in the Investor Relations section of the Company's website at investors.atlanticunionbank.com. Exhibit 99.2 is incorporated by reference into this Item 7.01.

The information disclosed in or incorporated by reference into this Item 7.01, including Exhibit 99.1 and Exhibit 99.2, is furnished and shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934.

#### Item 9.01 Financial Statements and Exhibits.

Exhibit No.	Description
99.1	Press release dated May 20, 2019
99.2	Atlantic Union Bankshares Corporation investor presentation
	1

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ATLANTIC UNION BANKSHARES CORPORATION

Date: May 20, 2019 By: /s/ Robert M. Gorman

/s/ Robert M. Gorman
Robert M. Gorman
Executive Vice President and
Chief Financial Officer



# Union Bank & Trust Completes Integration of Access National Bank Changes Name to Atlantic Union Bank Holding Company Completes Name and Stock Ticker Symbol Changes

Richmond, Va., May 20, 2019 – Atlantic Union Bank (formerly known as Union Bank & Trust) today announced it has successfully completed the integration of Access National Bank ("Access") branches and operations into Atlantic Union Bank creating a unified regional bank across its footprint. In addition, Union Bankshares Corporation, the holding company for Atlantic Union Bank changed its name to Atlantic Union Bankshares Corporation (the "Company") and its NASDAQ ticker symbol from UBSH to AUB.

"Following a detailed merger integration playbook to ensure a smooth transition, our teammates have worked diligently on the data conversion and systems integration of Access since the merger announcement last fall," said John C. Asbury, President and CEO of Atlantic Union Bankshares Corporation. "Not only does this successful integration result in a unified bank presence across the mid-Atlantic region, but also helps us build on our commitment to provide the conveniences, services and products that are most important to our customers."

#### REBRAND

Fueled by the bank's recent acquisitions, Union Bank & Trust officially changed its name to Atlantic Union Bank. The name change brings consistency to customers throughout the Mid-Atlantic where the bank has become a growing provider of financial services.



"We are excited to officially launch our new brand with the same commitment to service and relentless focus on our customers throughout the Mid-Atlantic region," said Atlantic Union Bank Chief Marketing Officer Duane Smith. "Now that we have unified our brand under a distinctive name and logo, customers can easily identify with their bank from Virginia, to Maryland and North Carolina."

Additionally, Atlantic Union Bank is unifying and expanding its wealth management division. Atlantic Union Bank's wealth management, brokerage, and former Middleburg Trust Company businesses are now operating under the Middleburg Financial brand, with products and services delivered to customers by Atlantic Union Bank and certain non-bank affiliates. The Middleburg Financial brand will retain the iconic Middleburg fox logo.

To find the nearest Atlantic Union Bank or to learn more, visitwww.AtlanticUnionBank.com.

#### **Holding Company Changes**

Given the shareholder approval that was obtained on May 2, 2019, the holding company has changed its name to Atlantic Union Bankshares Corporation and now trades on Nasdag under the ticker "AUB." The CUSIP number for the Company's common stock has changed to 04911A 107.

#### **About Atlantic Union Bankshares Corporation**

Headquartered in Richmond, Virginia, Atlantic Union Bankshares Corporation (Nasdaq: AUB) is the holding company for Atlantic Union Bank. Atlantic Union Bank has 153 branches, seven of which are operated as Xenith Bank, a division of Atlantic Union Bank, and approximately 200 ATMs located throughout Virginia, and in portions of Maryland and North Carolina. Middleburg Financial is a brand name used by Atlantic Union Bank and certain affiliates when providing trust, wealth management, private banking, investment advisory and brokerage products and services. Certain non-bank affiliates of Atlantic Union Bank include: Old Dominion Capital Management, Inc., and its subsidiary, Outfitter Advisors, Ltd., Dixon, Hubard, Feinour & Brown, Inc., and Middleburg Investment Services, LLC, which provide investment advisory and/or brokerage services; and Union Insurance Group, LLC, which offers various lines of insurance products.

#### FORWARD-LOOKING STATEMENTS

Certain statements in this press release may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forwardlooking statements include, without limitation, projections, predictions, expectations, or beliefs about future events or results and are not statements of historical fact. Such statements also include statements about the Company's name change, rebranding, integration and stock ticker change. Such forward-looking statements are based on various assumptions as of the time they are made, and are inherently subject to known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Forward-looking statements are often accompanied by words that convey projected future events or outcomes such as "expect," "believe," "estimate," "project," "anticipate," "intend," "will," "may," "view," "opportunity," "potential," or words of similar meaning or other statements concerning opinions or judgment of the Company or its management about future events. Although the Company believes that its expectations with respect to forward-looking statements are based upon reasonable assumptions within the bounds of its existing knowledge of its business and operations, there can be no assurance that actual results, performance, or achievements of the Company will not differ materially from any projected future results, performance or achievements expressed or implied by such forward-looking statements. Actual future results, performance or achievements may differ materially from historical results or those anticipated depending on a variety of factors, many of which are beyond the control of the Company. We refer you to the "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" sections of the Company's Annual Report on Form 10-K for the year ended December 31, 2018, and comparable sections of the Company's Quarterly Reports on Form 10-Q and other filings, which have been filed with the SEC and are available on the SEC's website at www.sec.gov. All of the forward-looking statements made in this press release are expressly qualified by the cautionary statements contained or referred to herein. The actual results or developments anticipated may not be realized or, even if substantially realized, they may not have the expected consequences to or effects on the Company or its business or operations. Readers are cautioned not to rely on the forward-looking statements contained in this press release. Forward-looking statements speak only as of the date they are made and the Company does not undertake any obligation to update, revise or clarify these forward-looking statements, whether as a result of new information, future events or otherwise.

# Contact: Bill Cimino, Vice President and Director of Investor Relations Bill.Cimino@AtlanticUnionBank.com, 804.448.0937 Beth Shivak, Vice President and Director of Corporate Communications Beth.Shivak@AtlanticUnionBank.com, 804.327.5746



## Forward Looking Statements

Certain statements in this presentation may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include, without limitation, projections, predictions, expectations or beliefs about future events or results that are not statements of historical fact. Such forward-looking statements are based on various assumptions as of the time they are made, and are inherently subject to known and unknown risks, uncertainties, and other factors that may cause actual results, performance or achievements to be materially different from those expressed or implied by such forward-looking statements. Forward-looking statements are often accompanied by words that convey projected future events or outcomes such as "expect," "believe," "estimate," "plan," "project," "anticipate," "intend," "will," "may," "view," "opportunity," "potential," or words of similar meaning or other statements concerning opinions or judgment of Atlantic Union Bankshares Corporation ("Atlantic Union" or the "Company") and its management about future events.

Although Atlantic Union believes that its expectations with respect to forward-looking statements are based upon reasonable assumptions within the bounds of its existing knowledge of its business and operations, there can be no assurance that actual results, performance, or achievements of, or trends affecting, the Company will not differ materially from any projected future results, performance, or achievements or trends expressed or implied by such forward-looking statements. Actual future results, performance, achievements or trends may differ materially from historical results or those anticipated depending on a variety of factors, including, but not

· changes in interest rates;

Atlantic

- general economic and financial market conditions in the United States generally
  and particularly in the markets in which the Company operates and which its loans
  are concentrated, including the effects of declines in real estate values, an
  increase in unemployment levels and slowdowns in economic growth;
- the Company's ability to manage its growth or implement its growth strategy;
- the possibility that any of the anticipated benefits of the acquisition of Access National Corporation (together with subsidiaries, "Access") will not be realized or will not be realized within the expected time period, the expected revenue synergies and cost savings from the acquisition may not be fully realized or realized within the expected time frame, revenues following the acquisition may be lower than expected, or customer and employee relationships and business operations may be disrupted by the acquisition;
- . the Company's ability to recruit and retain key employees;

Union Bankshares

 the incremental cost and/or decreased revenues associated with exceeding \$10 billion in assets:

- · real estate values in the Company's lending area;
- · an insufficient allowance for loan losses;
- · the quality or composition of the loan or investment portfolios;
- · concentrations of loans secured by real estate, particularly commercial real estate;
- the effectiveness of the Company's credit processes and management of the Company's credit risk;
- · demand for loan products and financial services in the Company's market area;
- . the Company's ability to compete in the market for financial services;
- · technological risks and developments, and cyber threats, attacks, or events;
- · performance by the Company's counterparties or vendors;
- · deposit flows;
- . the availability of financing and the terms thereof;
- . the level of prepayments on loans and mortgage-backed securities
- · legislative or regulatory changes and requirements;
- the impact of the Tax Cuts and Jobs Act of 2017 (the "Tax Act"), including, but not limited to, the effect of the lower corporate tax rate, including on the valuation of the Company's tax assets and liabilities;
- changes in the effect of the Tax Act due to issuance of interpretive regulatory guidance or enactment of corrective or supplement legislation;
   monetary and fiscal policies of the U.S. government including policies of the U.S.
- monetary and fiscal policies of the U.S. government including policies of the U.S.
   Department of the Treasury and the Board of Governors of the Federal Reserve System;
- · changes to applicable accounting principles and guidelines; and
- . other factors, many of which are beyond the control of the Company.

Please referto the "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operation" sections of the Company's Annual Report on Form 10-K for the year ended December 31, 2018, comparable "Risk Factor" sections of the Company's Quarterly Reports on Form 10-Q, and related disclosures in other filings, which have been filed with the Securities and Exchange Commission (the "SEC"), and are available on the SEC's website at www.sec.gov. All of the forward-looking statements made in this presentation are expressly qualified by the cautionary statements contained or referred to herein. The actual results or developments anticipated may not be realized or, even if substantially realized, they may not have the expected consequences to or effects on the Company or its businesses or operations. You are cautioned not to rely too heavily on the forward-looking statements contained in this presentation. Forward-looking statements speak only as of the date they are made and the Company does not undertake any obligation to update, revise or clarify these forward-looking statements, whether as a result of new information, future events or otherwise.

## Additional Information

#### Unaudited Pro Forma Financial Information

The unaudited pro forma financial information included herein is presented for informational purposes only and does not necessarily reflect the financial results of the combined company had the companies actually been combined during periods presented. The adjustments included in this unaudited pro forma financial information are preliminary and may be significantly revised and may not agree to actual amounts finally recorded by Atlantic Union. This financial information does not reflect the benefits of the Access merger's expected cost savings and expense efficiencies, opportunities to earn additional revenue, potential impacts of current market conditions on revenues or asset dispositions, among other factors, and includes various preliminary estimates and may not necessarily be indicative of the financial position or results of operations that would have occurred if the merger had been completed on the date or at the beginning of the period indicated or which may be attained in the future.

#### Non-GAAP Financial Measures

This presentation contains certain financial information determined by methods other than in accordance with generally accepted accounting principles in the United States ("GAAP"). These non-GAAP disclosures have limitations as an analytical tool and should not be considered in isolation or as a substitute for analysis of our results as reported under GAAP, nor are they necessarily comparable to non-GAAP performance measures that may be presented by other companies. The Company uses the non-GAAP financial measures discussed herein in its analysis of the Company's performance. The Company's management believes that these non-GAAP financial measures provide additional understanding of ongoing operations, enhance comparability of results of operations with prior periods and show the effects of significant gains

and charges in the periods presented without the impact of items or events that may obscure trends in the Company's underlying performance.

Please see "Reconciliation of Non-GAAP Disclosures" at the end of this presentation for a reconciliation to the nearest GAAP financial measure.

#### No Offer or Solicitation

This presentation does not constitute an offer to sell or a solicitation of an offer to buy any securities. No offer of securities shall be made except by means of a prospectus meeting the requirements of the Securities Act of 1933, as amended, and no offer to sell or solicitation of an offer to buy shall be made in any jurisdiction in which such offer, solicitation or sale would be unlawful.

#### About Atlantic Union Bankshares Corporation

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## The "Atlantic Union" Story: FROM VIRGINIA COMMUNITY BANK TO VIRGINIA'S BANK



#### Virginia's Bank

- · Virginia's first statewide, independent bank in 20 years
- · The alternative to large competitors
- · Organic growth model + effective consolidator



#### The Atlantic Union "Moat"

- · Franchise cannot be replicated
- · "Crown jewel" deposit base 45% transaction accounts
- · Dense, compact and contiguous \$16B+ bank



#### Larger Bank Executive Leadership

- Knows the "seams" of the large institutions & how to compete against them
- Makes tough decisions think differently, challenge, escape the past
- Accustomed to more complex environment than Atlantic Union



#### **Talent Magnet**

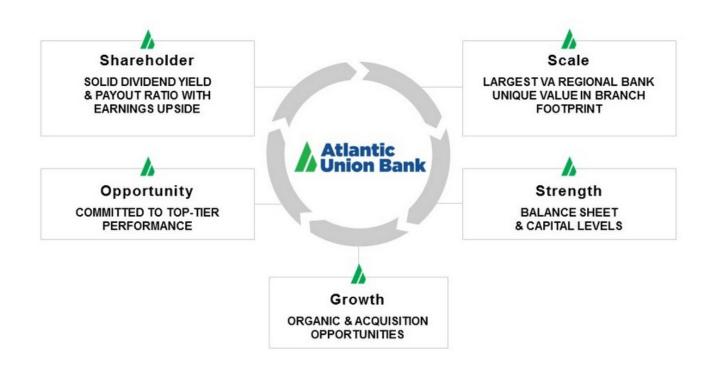
- · Extensive hiring from larger institutions at all levels
- 25 C&I bankers in 2018, we know the people we hire and rarely use recruiters
- All market leaders and bankers hired from the markets they serve

"Soundness, profitability & growth in that order of priority"

Underpinning for how we run our company

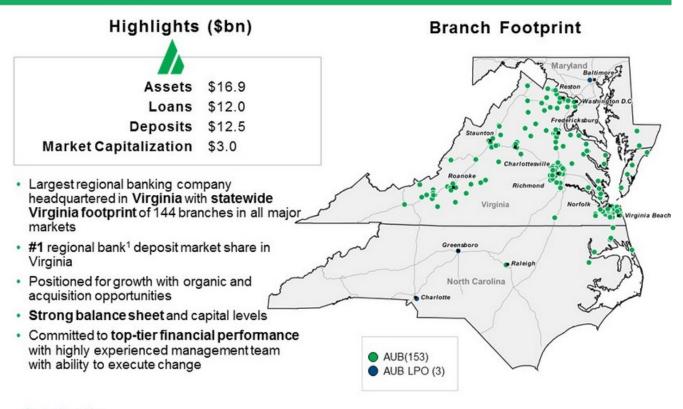


# **Our Value Proposition**





# **Our Company**





Data as of 3/31/19, market capitalization as of 4/29/19 (1) Regional bank defined as having less than \$50 billion in assets; rank determined by asset size  $\frac{1}{2}$ 

## **Investment Highlights**

# The Right Scale



- Largest Virginia headquartered regional banking company (\$16.9 billion in assets)
- #1 deposit market share ranking in Virginia among Virginia-based banks<sup>(1)</sup>
- Operating with a statewide Virginia footprint of 144 branches in all major markets with 9 additional branches in North Carolina and Maryland
- · Diversified business model

# The Right Markets



- Uniquely positioned in one of the most attractive markets in the U.S.
- Access acquisition accelerates growth in the attractive Northern Virginia market
- C&I platform primed for growth, with an opportunity to leverage platform and commercial deposit gathering expertise across our footprint

#### The Right Team



- New management team led by John Asbury (30+ years of banking experience)
- Experienced executives with a proven track record from larger institutions and experience in M&A integration
- Atlantic Union is an attractive destination for top tier talent, leading to successful recruiting efforts and an improved competitive position

## The Right Targets



- Focus on top tier performance metrics and profitability to drive upside
- Committed to realizing Access merger cost savings and achieving business synergy opportunities in 2019
- Operating Targets: ROA: 1.4% - 1.6% / ROTCE: 16% - 18% / Efficiency Ratio (FTE): ≤ 50%

## Well positioned to take advantage of market disruption



Source: SNL Financial and FDIC deposit data (1) Excludes branches with deposits greater than \$1.0 billion

# Virginia's Bank

## Virginia: All Banks

Deposits Market Branches (\$mm) Share Institution Rank

## Virginia: Banks Headquartered in VA

Rank Institution

Deposits Market Branches (\$mm) Share

	All Institutions in Market	\$159,297	100.00	2,245
	Top 10 Banks	\$118,649	74.5	1,327
10	Burke & Herbert Bank & Trust Co.	2,330	1.5	25
9	Carter Bank & Trust	3,254	2.0	78
8	PNC Financial Services Group Inc.	3,984	2.5	95
7	Capital One Financial Corp.	4,916	3.1	45
6	United Bankshares, Inc.	5,413	3.4	68
5	TowneBank	6,334	4.0	32
4	Atlantic Union Bankshares Corp	11,567	7.3	146
3	Bank of America Corp.	17,676	11.1	124
2	Wells Fargo & Co	24,074	15.1	256
1	BB&T Corp	\$39,102	24.6	467

1	Atlantic Union Bankshares Corp.	11,567	20.6	146	
2	TowneBank	6,334	11.3	32	
3	Capital One Financial Corp.	4,916	8.8	45	
4	Carter Bank & Trust	3,254	5.8	78	
5	Burke & Herbert Bank & Trust Co.	2,330	4.2	25	
6	Southern National Bancorp of Virginia	1,736	3.1	42	
7	American National Bankshares, Inc.	1,530	2.7	22	
8	First Bancorp Inc.	1,318	2.4	19	
9	C&F Financial Corp.	1,194	2.1	26	
10	National Bankshares Inc.	1,069	1.9	25	
	Top 10 Banks	\$35,247	62.8	460	
	All Institutions in Market	\$56,092	100.00	922	

## Statewide branch footprint brings unique franchise value





# **Enhancing Our Presence in Key Markets**

Virginia					
Rank	Institution	Deposits (\$mm)	Market Share	Branches	
1	BB&T Corp	\$39,102	24.6	467	
2	Wells Fargo & Co	24,074	15.1	256	
3	Bank of America Corp.	17,676	11.1	124	
4	Atlantic Union Bankshares Corp	11,567	7.3	146	
5	TowneBank	6,334	4.0	32	
6	United Bankshares Inc.	5,413	3.4	69	
7	Capital One Financial Corp.	4,916	3.1	49	
8	PNC Financial Services Group Inc.	3,984	2.5	94	
9	Carter Bank & Trust	3,254	2.0	78	
10	Burke & Herbert Bank & Trust Co.	2,330	1.5	25	

Northern Virginia (1)				Washington-Arlington-Alexandria, DC-VA-MD-WV MSA					
Rank	Institution	Deposits (\$mm)	Market Share	Branches	Rank	Institution	Deposits (\$mm)	Market Share	Branches
1	BB&T Corp.	\$15,771	23.08	142	1	BB&T Corp.	27,246,209	18.8	305
2	Bank of America Corp.	10,383	15.20	56	2	Bank of America Corp.	23,640,135	16.3	147
3	Wells Fargo & Co.	10.094	14.77	78	3	Wells Fargo & Co.	16,230,844	11.2	154
4	Capital One Financial Corp.	5.856	8.57	45	4	Capital One Financial Corp.	15,531,299	10.7	109
5	United Bankshares Inc.	5,541	8.11	44	5	PNC Financial Services Group Inc.	10,295,506	7.1	177
6					6	United Bankshares Inc.	6,771,366	4.7	64
0	PNC Financial Services Group Inc.	2,973	4.35	70	7	Citigroup Inc.	5.853,000	4.0	30
7	Atlantic Union Bankshares Corp.	2,819	4.13	18	8	Sandy Spring Bancorp Inc.	4,864,852	3.4	47
8	Burke & Herbert Bank & Trust Co.	2,330	3.41	25	9	M&T Bank Corp.	4,362,246	3.0	74
9	Toronto-Dominion Bank	1,739	2.55	24	10	Atlantic Union Bankshares Corp.	4,026,289	2.8	34
10	Sandy Spring Bancorp Inc.	1,530	2.24	15					



Source: S&P Global Market Intelligence
Note: Deposit data excludes branches with deposits greater than \$1 billion
Deposit data as of 6/30/18; pro forma for announced transactions
(1) Includes the following courties: Alexandria (City), Arlington, Fairfax, Fairfax (City), Falls Church (City), Fauquier, Loudon, Manassas Park (City), Manassas (City) and Prince William

## **Our Acceleration Strategy**

#### Establish Focus



- · Set the vision
  - · Recreate a Virginia regional bank
  - · Take back what was lost
- Establish strategic priorities
- Align goals & compensation to priorities
- Make tough decisions
- Divest non-strategic businesses
  - Union Mortgage Group
  - Marine Finance
  - GreenSky

#### Design for Success



- · Put the right team on the field
- Position as alternative to large banks
  - Compete on better customer experience, local decision making
  - Differentiate on responsiveness, flexibility, local market knowledge and presence
- Scalable model; new market replicable
- Build the C&I team and new Treasury Management platform
- Enhance technology and operational change management competency

**Drive-to-Scale** 



- Press for advantage
- Efficiently crossed \$10B with Xenith acquisition (\$3.3B)
- The only C&I bank in Richmond, had Northern Virginia C&I team
- Significant Coastal Virginia retail banking
- Completed the jigsaw puzzle with acquisition of Access National Bank (\$2.9B)
  - · The only C&I bank in Northern VA
  - Affluent retail banking and wealth management from Middleburg Bank division
- Acquired two Registered Investment Advisors

WE HAVE MOVED QUICKLY WHILE IMPROVING FINANCIAL PERFORMANCE TOWARD TOP-TIER TARGETS

WE HAVE PROVEN WE ARE WILLING AND ABLE TO MAKE CHANGE HAPPEN



## **Diversity Supports Growth In Virginia**

#### Richmond



State Capital, Fortune 500 headquarters (7), VCU & VCU Medical Center

 \$2.6 billion in-market deposits and total deposit market share of 11.4%

#### Fredericksburg



Defense and security contractors, Healthcare, Retail, Real Estate development

 \$997 million in-market deposits and total deposit market share of 23.5%

#### Charlottesville



University of Virginia, High-tech and professional businesses, Real Estate development

 \$497 million in-market deposits and total deposit market share of 10.2%

#### Virginia Beach NORFOLK



Military, Shipbuilding, Fortune 500 headquarters (3), Tourism

\$1.2 billion in-market deposits and total deposit market share of 4.9%

#### Roanoke BLACKSBURG



Virginia Tech, Healthcare, Fortune 500 headquarters (1), Retail

\$1.1 billion in-market deposits and total deposit market share of 10.3%

## Northern Virginia



Nation's Capital, Fortune 500 headquarters (10) Defense and security contracts, Associations (lobbyists), High-Tech

~25% of franchise in fast growing, affluent market



Source: SNL Financial
Deposit data as of 8/30/18; Fredericksburg market defined as Caroline, Fredericksburg City, King George, Spotsylvania
and Stafford counties; all other markets per MSA definitions in SNL.

# **Among The Most Attractive Markets in USA**

Virginia					
	State	HHI (\$)			
1	District of Columbia	\$82,192			
2	Maryland	81,294			
3	Hawaii	80,637			
4	Alaska	79,735			
5	New Jersey	78,317			
8	Massachusetts	77,248			
7	Connecticut	76,633			
8	New Hampshire	75,742			
9	Virginia	71,167			
10	California	71,081			
11	Washington	69,697			
12	Utah	69,694			
13	Colorado	69,548			
14	Minnesota	68,744			
15	New York	66,418			

GDP (\$bn)

GDP(\$bn)

1,747

602 584

547 537

518

517 513

401

State

2 Texas 3 New York

Pennsylvania Ohio New Jersey

9 Georgia 10 North Carolina 11 Massachusetts

12 Virginia

13 Washington 14 Michigan 15 Maryland

4 Florida 5 Illinois

	State	Pop. (mm)
1	California	39.7
2	Texas	28.5
3	Florida	21.1
4	New York	19.8
5	Pennsylvania	12.8
6	Illinois	12.8
7	Ohio	11.6
8	Georgia	10.5
9	North Carolina	10.3
10	Michigan	9.9
11		9.0
12	Virginia	8.5
13	Washington	7.4
	Arizona	7.1
15	Massachusetts	6.9

#	State	# Companie
1	New York	58
2	California	49
3	Texas	48
4	Illinois	37
5	Ohio	25
6	New Jersey	22
7	Virginia	21
8	Pennsylvania	20
9	Minnesota	19
10	Florida	18
11	Michigan	17
12	Georgia	17
13	Connecticut	16
14	Massachusetts	12
15	Tennessee	12



ranked Virginia the 4th Best State for Business



Forbes ranked Virginia the 4th Best State for Business

- · 3rd in Labor Supply
- 1st in Regulatory Environment
- · 16th in Growth Prospects

Virginia has the 6th Lowest Unemployment Rate of any state



ranked Virginia 13th for Economic Opportunity

- 11th lowest Poverty Rate
- Virginia is home to 723,962 Small Businesses 99.5% of Virginia businesses



ranked Virginia 11th of America's Best States to

7th most educated state in America and home to more than 10 elite colleges & universities



Source: SNL Financial; Bureau of Economic Analysis; Bureau of Labor Statistics, Fortune,  $\infty$ m, U.S. News & World Report; Forbes, CNBC, U.S. Small Business Administration, USA Today Unemployment data as of 0.2/19

## Northern Virginia Market Highlights

# Opportunity in Fast-Growing, Affluent Markets Top 10 Counties in the U.S. – Median HH Income (\$000s) (1)



## Top 10 Counties in Virginia – Projected 5-Yr Pop. Growth





Source: S&P Global Market Intelligence Boxes denote county/city of operation (1) Median HH Income projected for 2019

# Atlantic Union's 2019 Strategic Priorities

# Diversify Loan Portfolio and Revenue Streams



- Increase Commercial lending growth (Commercial & Industrial + Owner Occupied Real Estate) in order to better balance the total loan portfolio over time
- Grow fee-based products and services

#### Grow Core Funding



- Fund loan growth with deposit growth; attain a 95% loan to deposit ratio over time
- Grow core deposits with particular focus on increasing commercial and small business operating accounts

# Manage to Higher Levels of Performance



- Achieve and sustain top tier financial performance
- Invest in talent, develop a culture of coaching and development, and align total rewards with corporate goals and objectives

#### Strengthen Digital Capabilities



- Modernize customer experience with more digital capabilities
- Achieve digital parity with larger players especially in mass market/mass affluent
- Enhance features for wider usage and resolve top customer requests

#### Make Banking Easier



- Create compelling products and services
- Deliver hi-tech and hi-touch experiences
- Differentiated marketing highlighting our capabilities

#### Integrate Access



- Leverage commercial expertise and new market opportunities
- Achieve cost saves and successful conversion



Source: SNL Financial and FDIC deposit data Excludes branches with deposits greater than \$1.0 billion

## Brand Transition - A Unified Bank Brand Across All Markets

On May 20, we rebranded Union Bank & Trust to Atlantic Union Bank to reduce brand complexity and ensure recognition and clarity in the marketplace.

Maintaining 'Union' in the new brand is key because it represents the unification of multiple banks that have come together over time to deliver better banking to our customers and has been a focal point for nearly 100 years.









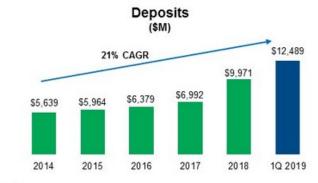


THE NEW NAME REFERENCES OUR GEOGRAPHIC EXPANSION THROUGHOUT THE MID-ATLANTIC REGION FROM MARYLAND TO NORTH CAROLINA.



# **Balance Sheet Trends (GAAP)**



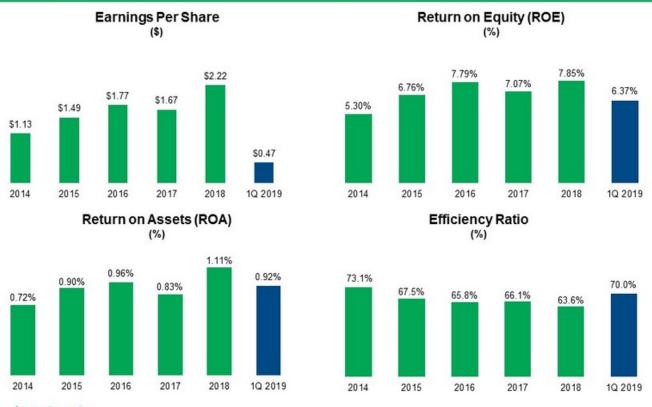


#### Assets (\$M)





# Strong Track Record of Performance (GAAP)



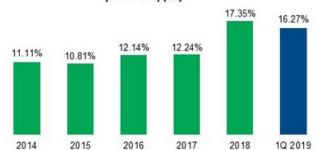
Atlantic Union Bankshares

 $Data as of or for the twelve months ended each respective year, \ except for the three months ended \ March 31,2019$ 

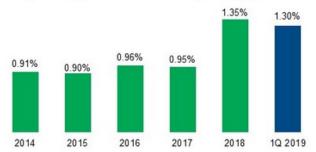
# Strong Track Record of Performance (Non-GAAP)



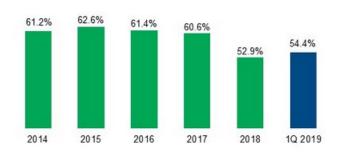
# Operating Return on Tangible Common Equity (ROTCE) (%)(1)(2)



#### Operating Return on Assets (ROA) (%)(1)(2)



## Operating Efficiency Ratio (FTE) (%)(1)(2)





Data as of or for the twelve months ended each respective year, except for the three months ended March 31, 2019
(1) Excludes merger-related costs and nonrecurring tax expenses unrelated to normal operations
(2) Non-GAAP financial measure: See reconciliation to most directly comparable GAAP measure in "Appendix — Reconciliation of Non-GAAP Disclosures"

# **Financial Targets**

ROTCE

## Committed to top-tier financial performance





16% - 18%

ROA 1.4% - 1.6%

Efficiency ≤ 50%

Union is committed to achieving top tier financial performance and providing our shareholders with above average returns on their investment



Key financial performance operating metrics benchmarked against top quartile peers



# **Solid Capital Position**

## Capital Position as of March 31, 2019

TCE/TA <sup>1</sup>	9.1%
CET1 Ratio	10.3%
Tier 1 Capital Ratio	10.3%
Total Capital Ratio	12.7%
Leverage Ratio	9.5%
CRE / Total Risk-Based Capital (Bank)	296%



Capital information presented herein is based on estimates and subject to change pending the Company's filing of its FR Y-9C (1) Non-GAAP financial measure; See reconciliation to most directly comparable GAAP measure in "Appendix—Reconciliation of Non-GAAP Disclosures"

# **Capital Management**

## **Capital Targets**



- Atlantic Union establishes capital targets based on the following objectives:
  - Maintain designation as a "well capitalized" institution under fully phased-in Basel III regulatory definitions
  - Ensure capital levels are commensurate with the company's risk profile, capital stress test projections, and strategic plan objectives

## Capital Management Priorities



- 1. Support Organic Growth
- Dividend payout ratio targeted at 35-40%
- 3. Common Stock Repurchases
- 4. Merger & acquisition activity

#### **Excess Capital**



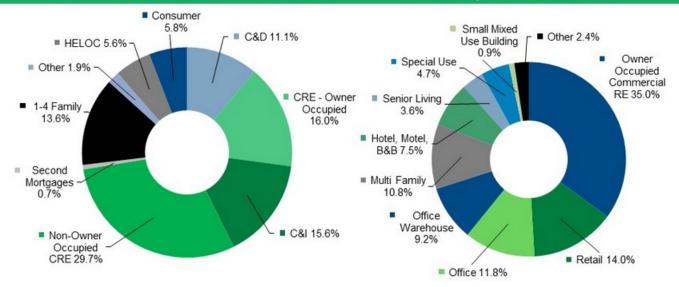
- Atlantic Union's Tangible Common Equity Ratio target is 8.5%
- TCE above 8.5% is considered excess capital assuming "well capitalized" regulatory capital ratios are maintained
- Excess capital can be deployed for share repurchases, higher shareholder dividends and/or acquisitions



## Diversified and Granular Loan Portfolio

Total Loan Portfolio \$ 12.0 billion at March 31, 2019

**CRE Composition - \$5.5 Billion** 



**Total Portfolio Characteristics** 

Duration QTD Weighted Average Yield (Tax Equivalent)

1.6 years 5.27%



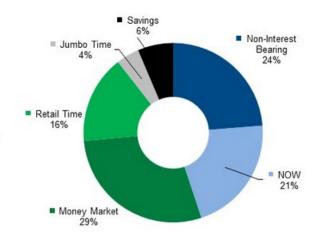
Note: Figures may not total to 100% due to rounding

# **Attractive Core Deposit Base**

**Deposit Base Characteristics** 

Deposit Composition at March 31, 2019 - \$12.5 Billion

- ✓ QTD Cost of deposits 86 bps
- √ 96% core deposits <sup>(1)</sup>
- √ 45% transactional accounts
- #1 in deposit market share for regional/community banks in Richmond and Charlottesville MSAs and Fredericksburg
- #2 in deposit market share for regional/community banks in Blacksburg-Christiansburg-Radford MSA





(1) Core deposits defined as total deposits less jumbo time deposits Regional bank defined as having less than \$50 billion in assets; rank determined by asset size. Communitybank defined as having less than \$10 billion in assets

## **Investment Thesis**

## The Right Scale



- \$16.9 billion in assets
- Strong market share
- · Extensive product mix, enhanced C&I focus

## The Right Markets



- · Growing, economically diversified
- Presence across state
- · Scale in the sizable Northern Virginia, Richmond and Hampton Roads markets

## The Right Team



- Deep team with broad
   Targeting top tier experience
- Experience in M&A integration
- · Attractive destination for top tier talent

## The Right **Targets**



- operating performance
- ROA: 1.4% - 1.6%
- ROTCE: 16% 18%
- Efficiency Ratio¹: ≤ 50%

## Well positioned to take advantage of market disruption



# **Appendix**



# **Executive Management Team**



John Asbury Chief Executive Officer



Maria Tedesco President, Atlantic Union Bank



Robert Gorman Chief Financial Officer



David Ring Commercial Banking Group Executive



Shawn O'Brien Consumer Banking Group Executive



Robert Martin President, Middleburg Financial

- 2+ years at Atlantic Union
- 30+ years of experience in the banking industry, primarily at Bank of America and Regions Bank
   Former President and CEO of First National Bank of Santa Fe
- Joined October 2018
- 30+ years of experience in the banking industry
   Former Chief Operating Officer for Retail at BMO Harris.
- 6 years at Atlantic Union
- 30+ years of experience in the banking industry
- Former Senior Vice President at SunTrust Banks, Inc.
- · 1+ years Atlantic Union
- 30+ years of experience in the banking industry Former Head of Commercial Banking Atlantic Region at Wells Fargo
- Joined February 2019
- 20+ years of experience in the banking industry
  Former Executive Director, Consumer Segment Group and Business Planning BBVA Compass



6 years at Atlantic Union

25+ years of experience in banking, financial services and wealth management
 Former Sun Trust Private Wealth



Tangible Common Equity	As of March 31, 2019
Common equity (GAAP)	\$2,459,465
Less: Goodwill and Amortizable Intangibles	\$1,016,313
Tangible Common equity (non-GAAP)	\$1,443,152
Assets (GAAP)	\$16,897,655
Less: Goodwill and Amortizable Intangibles	\$1,016,313
Tangible assets (non-GAAP)	\$15,881,342
Tangible Common Equity Ratio	
Shareholders' equity to assets (GAAP)	14.56%
Tangible common equity ratio to tangible assets (non-GAAP)	9.09%



#### **Operating Earnings Per Share** For the 12 Months Ended For the 3 Months Ended (\$ IN THOUSANDS) 2014 2015 2016 2017 2018 3/31/2019 \$146,248 Net income (GAAP) \$77,476 \$67,079 \$72,923 \$52,164 \$35,631 \$32,065 Plus: Merger-related costs, net of tax \$13,724 \$4,405 \$14,566 Plus: Nonrecurring tax expenses \$6,250 \$67,079 \$77,476 \$83,578 \$178,313 Net operating earnings (non-GAAP) \$65,888 \$50,197 Weighted avg. common shares out., diluted 76,553,066 46,130,895 45,138,891 43,890,271 43,779,744 65,908,571 Earnings per share (GAAP) \$1.13 \$1.49 \$1.77 \$1.67 \$2.22 \$0.47 \$1.43 \$1.49 \$1.77 \$1.91 \$2.71 \$0.66 Operating EPS (non-GAAP)



Return on Assets (ROA)						
			For the 3 Months Ended			
(\$ IN THOUSANDS)	2014	2015	2016	2017	2018	3/31/2019
Average assets (GAAP)	\$7,250,494	\$7,492,895	\$8,046,305	\$8,820,142	\$13,181,609	\$15,699,743
Net income (loss (GAAP)	\$52,164	\$67,079	\$77,476	\$72,923	\$146,248	\$35,631
Net operating earnings (non-GAAP)	\$65,888	\$67,079	\$77,476	\$83,578	\$178,313	\$50,197
ROA (GAAP)	0.72%	0.90%	0.96%	0.83%	1.11%	0.92%
Operating ROA (non-GAAP)	0.91%	0.90%	0.96%	0.95%	1.35%	1.30%



## **Return on Tangible Common Equity (ROTCE)**

		Fort	he 12 Mon	For the 3 Months Ended		
(\$ IN THOUSANDS)	2014	2015	2016	2017	2018	3/31/2019
Average equity (GAAP)	\$983,727	\$991,977	\$994,785	\$1,030,847	\$1,863,216	\$2,268,395
Less: Avg Goodwill and Amortizable Intangibles Avg tangible common equity (non-GAAP)	\$333,495	\$320,906	\$318,131	\$315,722	\$776,944	\$934,344
	\$650,232	\$671,071	\$676,654	\$715,125	\$1,086,272	\$1,334,051
Net income (GAAP)	\$52,164	\$67,079	\$77,476	\$72,923	\$146,248	\$35,631
Plus: Amortization of intangibles, tax effected	\$6,367	\$5,489	\$4,687	\$3,957	\$10,143	\$3,332
Net operating earnings (non-GAAP)	\$58,531	\$72,568	\$82,163	\$76,880	\$156,391	\$38,963
Net operating earnings (non-GAAP)	\$65,888	\$67,079	\$77,476	\$83,578	\$178,313	\$50,197
Plus: Amortization of intangibles, tax effected	\$6,367	\$5,489	\$4,687	\$3,957	\$10,143	\$3,332
Net Income before amortization of intangibles (non-GAAP)	\$72,255	\$72,568	\$82,163	\$87,535	\$188,456	\$53,529
ROE (GAAP)	5.30%	6.76%	7.79%	7.07%	7.85%	6.37%
ROTCE (non-GAAP)	9.00%	10.81%	12.14%	10.75%	14.40%	11.84%
Operating ROTCE (non- GAAP	11.11%	10.81%	12.14%	12.24%	17.35%	16.27%



Efficiency Ratio									
	For the 3 Months Ended								
(\$ IN THOUSANDS)	2014	2015	2016	2017	2018	3/31/2019			
Noninterest expense (GAAP)	\$222,419	\$206,310	\$213,090	\$225,668	\$337,767	\$106,728			
Less: Merger-related costs	\$20,345	-	-	\$5,393	\$39,728	\$18,122			
Less: Amortization of intangible assets	\$9,795	\$8,445	\$7,210	\$6,088	\$12,893	\$4,218			
Operating noninterest expense (non-GAAP)	\$192,279	\$197,865	\$205,880	\$214,187	\$285,200	\$84,388			
Noninterest income (GAAP)	\$51,220	\$54,993	\$59,849	\$62,429	\$104,241	\$24,938			
Net interest income (FTE) (non-GAAP)	\$263,145	\$260,913	\$275,394	\$290,774	\$434,884	\$130,295			
Efficiency ratio (GAAP)	73.1%	67.5%	65.8%	66.1%	63.6%	70.0%			
Efficiency ratio (FTE) (non- GAAP)	70.8%	65.3%	63.6%	63.9%	62.7%	68.8%			
Operating efficiency ratio (FTE)(non-GAAP)	61.2%	62.6%	61.4%	60.6%	52.9%	54.4%			



Net Interest Margin									
		For	d	For the 3 Months Ended					
(\$ IN THOUSANDS)	2014	2015	2016	2017	2018	3/31/2019			
Net interest income (GAAP)	\$253,213	\$250,450	\$263,966	\$279,007	\$426,691	\$127,547			
FTE adjustment	\$9,932	\$10,463	\$11,428	\$11,767	\$8,193	\$2,748			
Net interest income (FTE) (non-GAAP)	\$263,145	\$260,913	\$275,394	\$290,774	\$434,884	\$130,295			
Average earning assets	\$6,437,681	\$6,713,239	\$7,249,090	\$8,016,311	\$11,620,893	\$13,891,248			
Net interest margin (GAAP)	3.93%	3.73%	3.64%	3.48%	3.67%	3.72%			
Net interest margin (FTE) (non-GAAP)	4.09%	3.89%	3.80%	3.63%	3.74%	3.80%			

