FILED BY UNION BANKSHARES CORPORATION PURSUANT TO RULE 425 UNDER THE SECURITIES ACT OF 1933 AND DEEMED FILED PURSUANT TO RULE 14a-12 UNDER THE SECURITIES EXCHANGE ACT OF 1934 SUBJECT COMPANY: XENITH BANKSHARES, INC. (Commission File No. 001-32968) Date: July 24, 2017

The following presentation materials will be used by Union Bankshares Corporation at one or more investor relations events, or meetings with analysts or existing or potential investors, during the third quarter of 2017.





# **Investor Presentation**

July 2017

### Forward Looking Statements

Certain statements in this presentation may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are statements that include projections, predictions, expectations, or beliefs about future events or results or otherwise are not statements of historical fact, are based on certain assumptions as of the time they are made, and are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified. Such statements are often characterized by the use of qualified words (and their derivatives) such as "expect," "believe," "estimate," "plan," "project," "anticipate," "intend," "will," "may," "view," "opportunity," "potential," or words of similar meaning or other statements concerning opinions or judgment of Union Bankshares Corporation ("Union" or "UBSH") or its management about future events. Such statements include statements as to the anticipated benefits of the merger, including future financial and operating results, cost savings and enhanced revenues as well as other statements regarding the merger. Although Union believes that its expectations with respect to forwardlooking statements are based upon reasonable assumptions within the bounds of its existing knowledge of its business and operations, there can be no assurance that actual results, performance, or achievements of Union will not differ materially from any projected future results, performance, or achievements expressed or implied by such forward-looking statements. Actual future results and trends may differ materially from historical results or those anticipated depending on a variety of factors, including but not limited to: (1) the businesses of Union and Xenith Bankshares, Inc. may not be integrated successfully or such integration may be more difficult, timeconsuming or costly than expected; (2) expected revenue synergies and cost savings from the merger may not be fully realized or realized within the expected time frame; (3) revenues following the merger may be lower than expected; (4) customer and employee relationships and business operations may be disrupted by the merger; (5) the ability to obtain required regulatory and shareholder approvals, and the ability to complete the merger on the expected timeframe may be more difficult, time-consuming or costly than expected; (6) changes in interest rates, general economic conditions, tax rates, legislative/regulatory changes, monetary and fiscal policies of the U.S. government, including policies of the U.S. Treasury and the Board of Governors of the Federal Reserve System; the quality and composition of the loan and securities portfolios; demand for loan products; deposit flows; competition; demand for financial services in the companies' respective market areas; their implementation of new technologies; their ability to develop and maintain secure and reliable electronic systems; and accounting principles, policies, and guidelines, and (7) other risk factors detailed from time to time in filings made by Union with the Securities and Exchange Commission (the "SEC"). Forward-looking statements speak only as of the date they are made and Union undertakes no obligation to update or clarify these forward-looking statements, whether as a result of new information, future events or otherwise.



# **Company Snapshot**

#### Overview

- Shares listed under "UBSH" on NASDAQ
- Headquartered in Richmond, VA
- 100+ years of banking history
- 112 branches across more than 50 counties and 10 MSAs throughout Virginia
  - Only Virginia-based bank with a statewide footprint
  - Largest community banking organization headquartered in Virginia

#### Financial Highlights as of 6/30/2017

(\$ Millions)	
Total Assets	\$8,915.2
Total Loans Held For Investment	6,771.5
Total Deposits	6,764.4
Shareholders' Equity	1,030.9
Market Capitalization	1,481.6
Capital Ratios	
Tier 1 Common Capital (CET1)	9.39%
Tier 1 Leverage	9.61%
Tier 1 Capital	10.57%
Total Capital	13.00%
Tangible Common Equity / Tangible Assets	8.32%





Market data as of June 30, 2017

## **Diversity Supports Growth in Virginia**

Richmond

 State Capital, Fortune 500 headquarters (6), VCU & VCU Medical Center

Fredericksburg

• Defense and security contractors, Health care, Real Estate development

Charlottesville

 University of Virginia & Medical College, High-tech, Real Estate development

Northern Virginia

 Nation's Capital, High-Tech Defense/Military, Associations

Virginia Beach - Norfolk

 Military, Shipbuilding, Fortune 500 headquarters (3)

Roanoke - Blacksburg

 Virginia Tech, Health care, Fortune 500 headquarters (1)



## **Union Bank & Trust Key Statistics**

• 112 (-10 in 2016; -2 YTD 2017)

Full Time Equivalent • 1,319

Commercial Bankers • 56

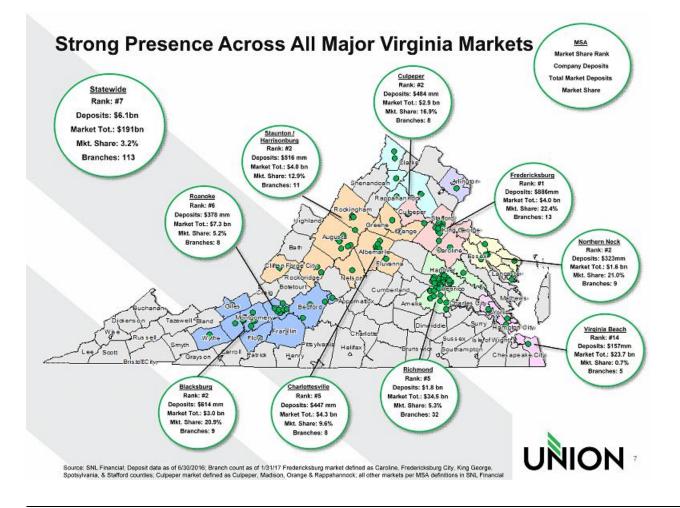
Loans • \$6.77 billion

Deposits • \$6.76 billion

Consumer Households • 180+ thousand

Union is the only Virginia-based bank with a statewide footprint





## **Second Quarter Financial Highlights**

# Net Operating Income

- \$20.3 million, or \$0.46 per share
- +\$1.2 million, or \$0.02 from Q1

### Loan Growth

 +217.4 million or 13.3% (annualized) from Q1

### **Deposit Growth**

 \$150.2 million, or 9.1% (annualized) from Q1

### Operating ROA

• 0.93%; +1 bps from Q1

### Operating ROTCE

• 11.48%; +28 bps from Q1

### Operating Efficiency Ratio (FTE)

· 63.75%; 33 bps lower than Q1



## **Year-to-Date Financial Highlights**

# Net Operating Income

- \$39.4 million, or \$0.90 per share
- +\$3.1 million, or \$0.08, 10%, from 1H16

### Loan Growth

• +830.4 million or 14% from 1H16

### **Deposit Growth**

• \$668.6 million, or 11% from 1H16

### Operating ROA

• 0.92%; -1 bps from 1H16

### Operating ROTCE

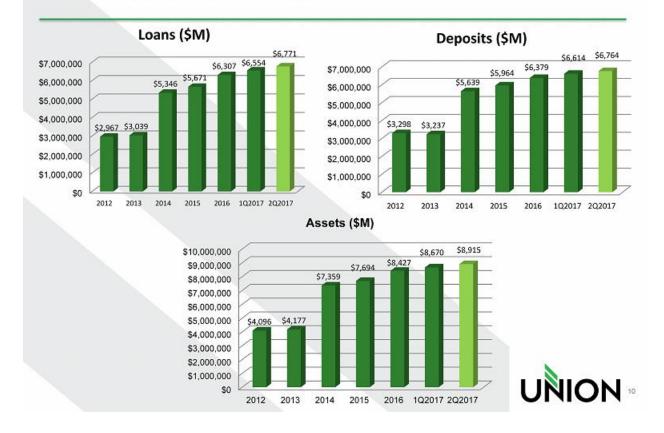
• 11.34%; +48 bps from 1H16

### Operating Efficiency Ratio (FTE)

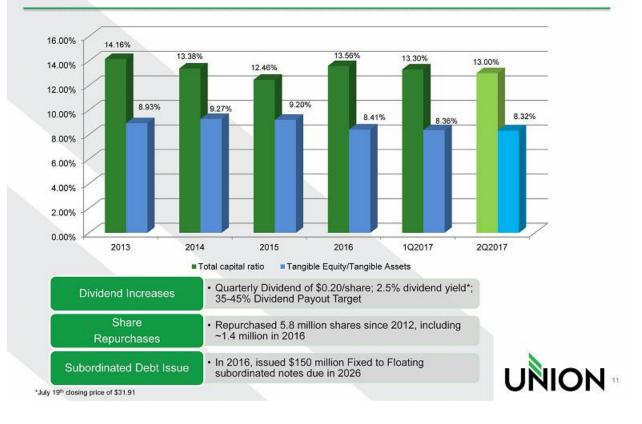
• 64.50%; 56 bps lower than 1H16



## **Balance Sheet Trends**



# **Capital Management**

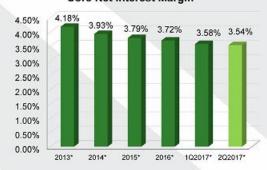


## **Profitability Ratios and Income Trends**

#### Operating Return on Average Assets (ROA)

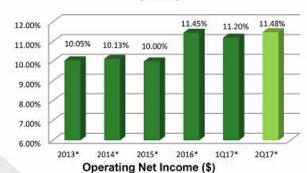


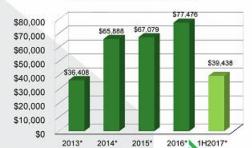
#### Core Net Interest Margin



<sup>\*</sup> excludes after-tax acquisition expenses and acquisition accounting impact

## Operating Return on Tangible Common Equity (ROTCE)







## 2017 Outlook

## **Economy**

• Expect stable economy in Virginia footprint

### Loan Growth

· Low double digit

## Net Interest Margin

· Stable in second half of 2017

### Key Financial Metrics

 Expect improvement in return on assets, return on tangible common equity and efficiency ratio vs. 2016



## 2017 Priorities

### Diversification

- · Loan portfolio
- · Revenue streams

## Core Funding

- · Pace loan growth with deposit growth
- · Target 95% loan to deposit ratio over time

## Efficiency

- Drive efficiency ratio <60%
- · More revenue + lower cost structure

# \$10 billion asset crossing

· Finalize preparations in 2017

"We would love to continue to increase density in Virginia, particularly in some of the larger markets where we have a presence, but are not as dense as we would like to be. A good example would be the Greater Hampton Roads, second most populous area of Virginia."

- John C. Asbury, President & CEO, Q4 '16 Earnings Call



## **Value Proposition**

Scale

 Statewide branch footprint is a competitive advantage and brings a unique franchise value

Strength

· Balance sheet and Capital levels

Growth

· Organic and acquisition opportunities

Opportunity

· Committed to top-tier financial performance

Shareholder

 Solid dividend yield and payout ratio with earnings upside





## **Additional Merger Information**

#### Additional Information and Where to Find It

In connection with the proposed merger, Union will file with the SEC a registration statement on Form S-4 to register the shares of Union common stock to be issued to the shareholders of Xenith. The registration statement will include a joint proxy statement of Union and Xenith and a prospectus of Union. A definitive joint proxy statement/prospectus will be sent to the shareholders of Union and Xenith seeking their approval of the merger and related matters. This presentation does not constitute an offer to sell or the solicitation of an offer to buy any securities or a solicitation of any vote or approval. Before making any voting or investment decision, investors and shareholders of Union and Xenith are urged to read carefully the entire registration statement and joint proxy statement/prospectus when they become available, including any amendments thereto, because they will contain important information about the proposed transaction. Free copies of these documents may be obtained as described below.

Investors and shareholders of both companies are urged to read the registration statement on Form S-4 and the joint proxy statement/prospectus included within the registration statement and any other relevant documents to be filed with the SEC in connection with the proposed merger because they will contain important information about Union, Xenith and the proposed transaction. Investors and shareholders of both companies are urged to review carefully and consider all public filings by Union and Xenith with the SEC, including but not limited to their Annual Reports on Form 10-K, their proxy statements, their Quarterly Reports on Form 10-Q, and their Current Reports on Form 8-K. Investors and shareholders may obtain free copies of these documents through the website maintained by the SEC at www.sec.gov. Free copies of the joint proxy statement/prospectus and other documents filed with the SEC also may be obtained by directing a request by telephone or mail to Union Bankshares Corporation, 1051 East Cary Street, Suite 1200, Richmond, Virginia 23219, Attention: Investor Relations (telephone: (804) 633-5031), or Xenith Bankshares, Inc. 901 E. Cary Street Richmond, Virginia, 23219, Attention: Thomas W. Osgood (telephone: (804) 433-2200), or by accessing Union's website at www.bankatunion.com under "Investor Relations" under "About Us." The information on Union's and Xenith's websites is not, and shall not be deemed to be, a part of this presentation or incorporated into other filings either company makes with the SEC.

Union and Xenith and their respective directors and executive officers may be deemed to be participants in the solicitation of proxies from the shareholders of Union and/or Xenith in connection with the merger. Information about the directors and executive officers of Union is set forth in the proxy statement for Union's 2017 annual meeting of shareholders filed with the SEC on March 21, 2017. Information about the directors and executive officers of Xenith is set forth in Xenith's Annual Report on Form 10-K, as amended, filed with the SEC on May 1, 2017. Additional information regarding the interests of these participants and other persons who may be deemed participants in the merger may be obtained by reading the joint proxy statement/prospectus regarding the merger when it becomes available. Free copies of these documents may be obtained as described above.



# **Transaction Highlights**

# Strategically Compelling

- √ Solidifies position as Virginia's preeminent community bank with ~\$12 billion in pro forma assets
- Provides breadth and depth across Virginia, including significant expansion in the attractive Hampton Roads market
- ✓ Leverages Xenith's C&I expertise throughout the combined footprint

#### Builds Upon Strengths

- ✓ Attractive commercial lending expertise
- ✓ Strong core deposit base
- ✓ Compatible cultures with similar strategies and community focus

#### Financially Attractive

- ✓ Efficiently crosses \$10 billion in assets with positive operating leverage
- ✓ Immediately accretive to EPS in 2018
- ✓ Immediately accretive to tangible book value with no earnback period.
- ✓ Transaction metrics remain attractive under a lower federal corporate tax rate

#### Low Risk

- ✓ Comprehensive due diligence and integration planning process
- ✓ Strong understanding of markets and credit culture
- ✓ Readiness to cross \$10 billion in assets



# Overview of Xenith Bankshares, Inc.

FINANCIAL HIS	SHLIGHTS	
Headquarters	Richmond, VA	
Year Established	1987	
Branches	42	
CEO (Age)	T. Gaylon Layfield III (65)	
Total Assets	\$3,199	
Total Loans	2,357	
Deposits	2,620	
Loans / Deposits	90.0	9
ROAA	0.70	9
Net Interest Margin	3.45	
Efficiency Ratio	67.8	
NPAs / Assets	1.82	9
Reserves / NPLs	34.4	
Reserves / Loans	0.78	
Tang. Com. Equity / Tang. Assets	13.89	9
Leverage Ratio	11.17	
CET1 Ratio	12.76	
Tier 1 Capital Ratio	12.86	
Total Capital Ratio	13.85	
C&D / Total Bank Capital	77	9
CRE / Total Bank Capital	250	



#### **Key Franchise Facts**

- Headquartered in Richmond, Virginia with 42 branches across Virginia, Maryland, North Carolina and the greater Washington, D.C. area
- 5th largest bank by assets headquartered in Virginia
- In July 2016 legacy Hampton Roads Bankshares closed the acquisition of \$1.1 billion legacy Xenith Bankshares. The combined entity assumed the Xenith name with many legacy Xenith executive management maintaining their leadership roles

Dollars in millions Source: SNL Financial Data as of or for the three months ended 3/31/17



# **Our Combined Company**

Pro Forma Highlights	ş(1)
Assets	\$11.9B
Loans	\$8.9B
Deposits	\$9.2B
Branches	155

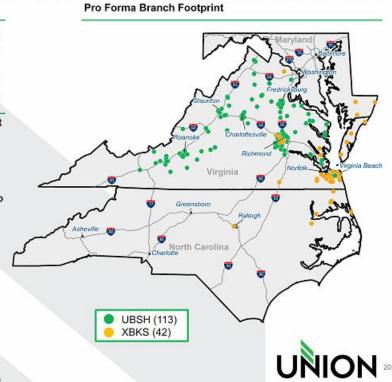
- √ #1 pro forma Regional Bank deposit market share ranking in Virginia (2)
- ✓ Accelerates growth in attractive Hampton Roads market
- ✓ Expands Union's retail footprint into North Carolina and Maryland
- √ Leverages Xenith's C&I expertise throughout Union's markets
- ✓ Increased scale serving a larger, diversified client base
- ✓ Added convenience and wider product and service offerings for customers

Note: Financial data as of 3/31/2017

Dollars in billions

(1) Excludes purchase accounting adjustments

(2) Regional bank defined as having less than \$50 billion in assets



# **Enhanced Presence in Key Markets**

#### Virginia

Rank	Institution	Deposits (\$mm)	Market Share	Branches
1	Wells Fargo & Co.	\$38,613	20.32 %	284
2	Bank of America Corp.	26,154	13.76	130
3	BB&T Corp.	22,631	11.91	344
4	SunTrust Banks Inc.	19,015	10.01	193
5	Capital One Financial Corp.	14,812	7.79	59
	Pro Forma	8,105	4.26	143
6	United Bankshares Inc.	7,090	3.73	73
	Union Bankshares Corp.	6,102	3.21	113
8	TowneBank	5,704	3.00	32
9	Carter Bank & Trust	3,948	2.08	88
10	PNC Financial Services Group Inc.	3,479	1.83	96
13	Xenith Bankshares Inc.	2,003	1.05	30

#### Virginia Beach-Norfolk-Newport News, VA-NC MSA

Rank	Institution	Deposits (\$mm)	Market Share	Branches
1	TowneBank	\$5,133	21.51 %	26
2	Wells Fargo & Co.	4,713	19.75	52
3	SunTrust Banks Inc.	3,887	16.29	36
4	BB&T Corp.	3,120	13.07	47
5	Bank of America Corp.	2,855	11.96	32
	Pro Forma	1,080	4.52	26
6	Xenith Bankshares Inc.	922	3.86	21
7	Old Point Financial Corp.	729	3.06	20
8	Southern BancShares (N.C.) Inc.	459	1.92	11
9	PNC Financial Services Group Inc.	389	1.63	11
10	Chesapeake Financial Shares Inc.	331	1.39	8
14	Union Bankshares Corp.	157	0.66	5

#### Richmond, VA MSA

Rank	Institution	Deposits (\$mm)	Market Share	Branches
1	Bank of America Corp.	\$12,320	35.60 %	23
2	Wells Fargo & Co.	6,754	19.52	62
3	SunTrust Banks Inc.	4,434	12.81	39
4	BB&T Corp.	3,200	9.25	40
	Pro Forma	2,502	7.23	36
5	Union Bankshares Corp.	1,827	5.28	32
6	C&F Financial Corp.	776	2.24	17
7	TowneBank	735	2.12	9
8	Xenith Bankshares Inc.	675	1.95	4
9	South State Corp.	542	1.57	8
10	Community Bankers Trust Corp.	519	1.50	10

Source: SNL Financial

Deposit data as of 6/30/16; pro forma for announced transactions as of 5/22/17



# **Builds Presence in Key Markets**

Market				<u>L</u>	Demographics				Deposits <sup>(1)</sup>			
									UBSH	XBKS	Pro Forma	
h	Market	UBSH	XBKS	2017 Population	'17.'22 Population Growth (%)	2022 Proj. Household Income (\$)	Gross Domestic Product <sup>(2)</sup> (\$bn)	Number of Businesses	Deposits (\$mm)	Deposits (Smm)	Deposits (\$mm)	Market Share (%)
٧	Washington, D.C.	V	V	6,203,724	5.5%	\$95,629	\$491.0	219,675	\$1,166.5	\$174.8	\$1,341.3	0.79
٧	Virginia Beach, VA	/	✓	1,743,468	3.5	63,930	95.7	58,790	157.4	922.2	1,079.6	4.5
F	Richmond, VA	/	<b>/</b>	1,285,883	4.6	67,686	74.1	46,613	1,827.3	674.5	2,501.8	7.2
F	Raleigh, NC		1	1,305,052	8.2%	\$70,453	\$75.8	45,485	**	\$67.9	\$67.9	0.39
8	Salisbury, MD		V	402,439	5.2	63,679	16,1	17,569	20	127,1	127.1	1.8
E	Elizabeth City, NC		1	63,536	1.3	51,437	NA.	2,523		248.3	248.3	30.6
к	Kill Devil Hills, NC		1	40,288	4.4	61,158	NA.	3,648	-	54.1	54,1	4.8
F	Roanoke, VA	/		316,013	2.7%	\$55,867	\$14.5	13,288	\$378.4	#	\$378.4	5.29
L	Lynchburg, VA	1		262,137	3.4	53,020	9.3	9,151	180.3	22	180.3	3.8
0	Charlottesville, VA	/		233,423	4.7	67,126	12.2	10,643	446.7	5	448.7	9.9
В	Blacksburg, VA	~		183,199	2.9	48,740	6.7	6,059	614.5	4	614.5	20.6
٧	Winchester, VA	1		135,021	3.8	58,405	5.9	5,416	91.8	2	91.8	3.7
1	Harrisonburg, VA	1		133,374	4.6	54,686	7.4	4,615	128.2	-	128.2	6.0
8	Staunton, VA	/		121,226	2.7	54,245	5.0	4,417	388.4		368.4	25.1

Source: SNL Financial, Bureau of Economic Analysis
(1) Deposits and deposit market share data is as of 6/30/2016
(2) GDP is for the year ended 12/31/2015

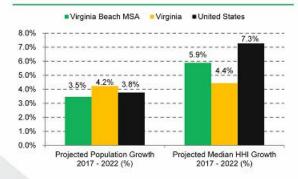


## **Hampton Roads Market Highlights**

#### **Hampton Roads Market Overview**

- The Hampton Roads market is roughly defined as the Virginia Beach Metropolitan Statistical Area (MSA)
- It is recognized as the 33rd largest MSA in the United States, eighth largest metro area in the Southeast United States and the second largest between Atlanta and Washington, DC
- It is the second largest in Virginia, with a total population of 1.7 million people
- It is a vibrant, Mid-Atlantic region with a skilled workforce, worldclass port facilities and a diverse economy
- The region boasts presence of 155+ international companies, a 50 foot shipping channel and 128 million consumers within one day's drive
- 120,000 active duty, reserve and civilian military / defense personnel and 838,400 person civilian labor force, 91% with a high school diploma or higher
- Home to three Fortune 500 Corporations
- Hampton Roads is the mid-Atlantic leader in U.S. waterborne foreign commerce and is ranked second nationally behind the Port of South Louisiana based on export tonnage
- Total C&I businesses (1): 9,126

#### Demographics



#### Companies Headquartered in the Area



Source: SNL Financial: Hampton Roads Chamber of Commerce; Hampton Roads Economic Development Aliance
(1) Includes companies in the Virginia Beach MSA with NAICs as Healthcare and Social Assistance, Wholesale Trade, Manufacturing or Transportation and Warehousing.



## **Achieves 2017 Priorities for Union**





# **Transaction Structure and Key Terms**

		UNION	XENITH	Combined <sup>(1)</sup>
Total	assets	\$8,670	\$3,199	\$11,869
Loans	held for investment	6,554	2,357	8,911
Total	deposits	6,617	2,620	9,237
Marke	t capitalization (2)	1,378	621	1,999
Branc	hes	113	42	155
onsideration <sup>(2)</sup>	100% stock     Outstanding in-the-money opt     Remaining in-the-money warr	15		
Pro Forma Ownership	• 67% UBSH / 33% XBKS			
	John C. Asbury – President &	Chief Executive Officer		
xecutive Management	<ul> <li>T. Gaylon Layfield – Executive</li> </ul>			
	Robert M. Gorman – Executiv      Two Xenith representatives to			· ·
Board of Directors		January and	, 0. 0. 0.00101	500

Note: Financial data as of 3/31/2017, unless otherwise noted Dellars in millions
(1) Combined represents the sum of UBSH and XBKS data and excludes any purchase accounting marks or merger adjustments
(2) Based upon closing prices as of 5/19/2017



# **Key Assumptions**

Credit Mark	Gross loan credit mark of approximately 1.5%, or \$37 million
Deferred Tax Asset	<ul> <li>No write-down of deferred tax asset required under current federal corporate tax rate of 35%</li> <li>Under a 25% federal corporate tax rate the deferred tax asset would be written down by ~\$42 million</li> </ul>
Revenue Enhancements	Identified revenue opportunities, but none assumed in financial model
Cost Savings	<ul> <li>Expected to be approximately \$28 million pre-tax (fully phased-in)</li> <li>~40% of XBKS' 2018 estimated noninterest expense</li> <li>80% realized in 2018, 100% annually thereafter</li> </ul>
\$10 Billion Crossing Impact	Pre-tax impact ~\$11 million annualized, beginning third quarter 2019
Merger & Integration Costs	Expected to be approximately \$33 million after-tax
Other Adjustments	<ul> <li>Core deposit intangible of 1.50% (\$26 million) assumed on non-time deposits, amortized sum-of-years'-digits over 10 years</li> <li>Borrowings write-up of \$9 million</li> </ul>
Federal Corporate Tax Rate	• 35%

pro forma for announced transactions as of 5/22/17



## **Estimated Pro Forma Financial Metrics**

Key Transaction Impacts to UBSH (1)						
Federal Corporate Tax Rate:	35%	25%	15%			
2018E & 2019E EPS Accretion	Accretive	Mid single-digit	Mid single-digit			
IRR	> 20%	> 20%	> 20%			
Initial Tangible Book Value Impact	Accretive	Minimal Dilution	Mid single-digit Dilution			
Tangible Book Value Earnback Period	None	2.00 years	3.75 years			

	Pro Forma at Close	<u> </u>	
35%	25%	15%	
9.2%	8.9%	8.5%	
9.6%	9.5%	9.4%	
9.7%	9.5%	9.3%	
10.8%	10.7%	10.5%	
12.6%	12.5%	12.3%	
83%	84%	85%	
296%	300%	303%	
	9.2% 9.6% 9.7% 10.8% 12.6%	9.2% 8.9% 9.6% 9.5% 9.7% 9.5% 10.8% 10.7% 12.6% 12.5%	9.2%     8.9%     8.5%       9.6%     9.5%     9.4%       9.7%     9.5%     9.3%       10.8%     10.7%     10.5%       12.6%     12.5%     12.3%

<sup>(1)</sup> Estimated financial impact is presented solely for illustrative purposes using mean analyst estimates. Includes purchase accounting marks and deal related expenses UNION 27 (2) Projected bank level total capital



## **Comprehensive Due Diligence and Preparation**

#### . Engaged third party resources for Credit, Tax and Legal diligence · Credit diligence - Reviewed 50% of all outstanding commercial loan balances - Reviewed 74% of all commercial loans risk-graded special mention or worse Thorough - Reviewed 78% of all commercial classified loan balances **Due Diligence** · Additional diligence in areas of **Process** - Retail / marketing strategy - Risk management - Commercial segment - IT / bank - Marine finance operations - Finance / accounting - Human resources Tax advisors completed thorough analysis on Xenith's \$154.9 million deferred tax asset - Expect no impairment of Xenith's deferred tax asset due to Section 382 **Deferred Tax Asset** - Anticipate up to \$42 million write-off under an assumed federal tax rate of 25% Union has been preparing to cross \$10 billion in assets since 2014 Merger will help defray the incremental regulatory expenses over a larger earnings and asset Crossing \$10 Billion Expect Durbin impact on interchange fees starting July 1, 2019 Expect first DFAST submission by July 31, 2019 · Pro forma company to remain "well capitalized" Capital Plan . C&D and CRE loan concentration ratios anticipated to remain in-line with current ratios



## **Crossing \$10 Billion**

- Union has been preparing to grow through \$10 billion in assets since 2014
  - Union has invested approximately \$5 million pre-tax annual run rate in people, systems and infrastructure in IT, Enterprise Risk and DFAST (Dodd Frank Stress Test)
  - Accelerates Union's growth over \$10 billion in assets by one year
    - · Organic growth: Mid 2019
    - With this transaction closing: Q1 2018
  - Based on a Q1 2018 closing of the transaction, Union expects its reporting timeline to be as follows:

· "As-of" date for first stress test

December 31, 2018

· First stress test reporting date

July 31, 2019

· First public disclosure

October 15-31, 2019

- Durbin amendment
  - The Durbin amendment will limit the combined company's fees charged to retailers for debit card processing
  - The limit will go into effect on July 1<sup>st</sup> following the year in which the combined company reports \$10 billion in assets as of December 31<sup>st</sup>
  - Based on a Q1 2018 closing of the merger, the combined company expects the impact to begin on July 1, 2019, which is one year earlier than previously expected on a standalone basis



# **Deal Summary**

- ✓ Creates Virginia's preeminent community bank with more than \$12 billion in pro forma assets at closing
- ✓ Enhances presence in key markets and provides a platform for future growth
- ✓ Financially attractive transaction for all shareholders with conservative assumptions
- ✓ Proven track record of successful conversions and integrations at both companies



## **Value Proposition**

Scale

 Statewide branch footprint is a competitive advantage and brings a unique franchise value

Strength

· Balance sheet and Capital levels

Growth

· Organic and acquisition opportunities

Opportunity

· Committed to top-tier financial performance

Shareholder

 Solid dividend yield and payout ratio with earnings upside



# **APPENDIX**



## **Top-Tier Financial Performance Focus**

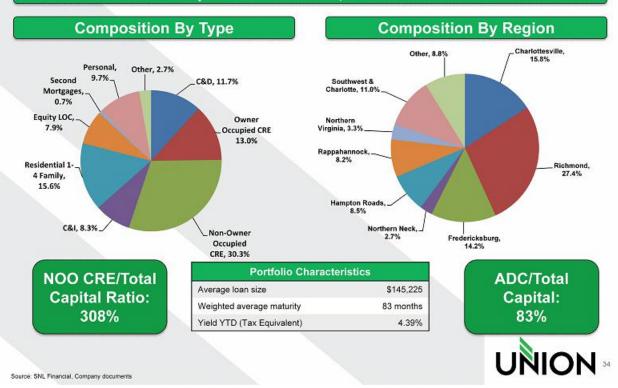
- Union is committed to achieving top tier financial performance and providing our shareholders with above average returns on their investment
- Key financial performance metrics benchmarked against top quartile peers
- Top Tier Financial Performance targets:

Financial Performance Metric	Union Targets
Return on Assets	1.1% - 1.3%
Return on Tangible Common Equity	13% - 15%
Efficiency Ratio	< 60%



# **Diversified Loan Portfolio (Union)**

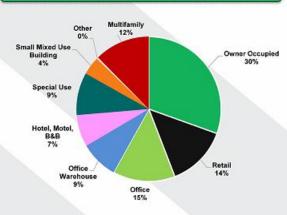
Loan Composition at June 30, 2017 - \$6.771 Billion



# **Commercial Real Estate Portfolio (Union)**

CRE Composition at June 30, 2017 - \$2.953 Billion

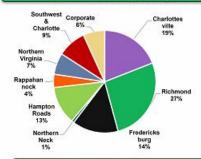
#### **Composition By Type**



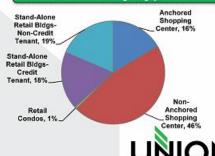
Portfolio Char	acteristics
10 largest loans	6.8% of CRE portfolio
10 largest loans	2.4% of total loan portfolio
Weighted average maturity	61 months
Weighted average coupon	4.02%

Source: SNL Financial, Company documents

#### **Composition By Region**

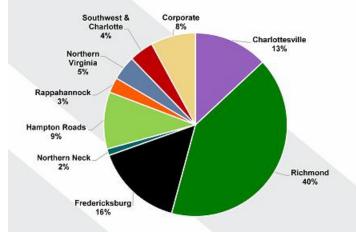


### **Retail by Type**



# **Construction and Development Loans (Union)**

#### C&D Composition at June 30, 2017 - \$799 million



Portfolio Char	racteristics
10 largest loans	17.0% of C&D portfolio
10 largest loans	2.7% of total loan portfolio
Weighted average maturity	21 months
Weighted average coupon	4.30%
C&D Loans/Total Capital Ratio	83.0%

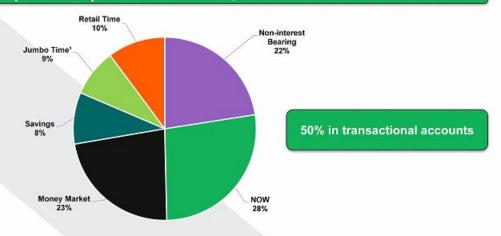
- 38.8% commercial construction, 23.2% residential construction and remainder of portfolio divided between raw land, land development and lots
- Most C&D loans have interest reserves
- Residential A&D loans must have 50% or more of the lots under contract to close
- CRE construction loans must be approved with a UB&T-provided mini-perm

Source: Company documents



# **Core Deposit Base (Union)**

### Deposit Composition at June 30, 2017 - \$6.764 Billion

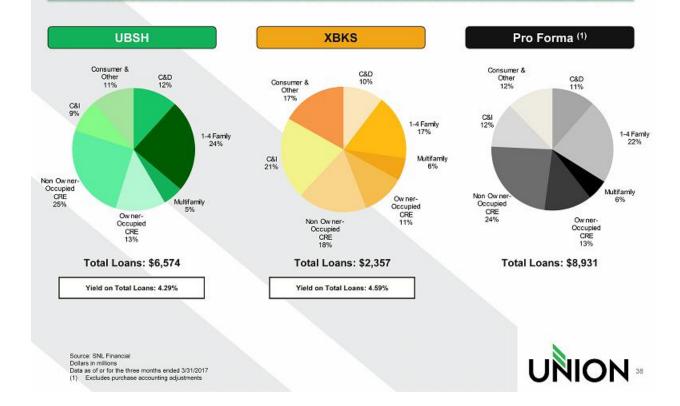


Deposit Base Character	ristics
Average cost of interest bearing deposits	44 basis points
Average total cost of deposits	35 basis points
Ranked 1st in deposit market share for community b	anks in Richmond MSA
Ranked 1st in deposit market share for community b	anks in Charlottesville MSA
Ranked 2 <sup>nd</sup> in deposit market share in Blacksburg-0	Christiansburg-Radford MSA

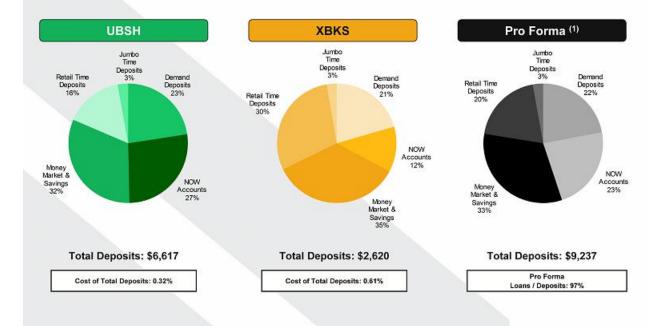
(1) Time deposits greater than \$100,000 Note: Minimal exposure to CDARS/ICS deposits Source: SNL Financial, Company documents



## Pro Forma Loan Portfolio



# **Pro Forma Deposit Composition**



Source: SNL Financial
Dollars in millions
Data as of or for the three months ended 3/31/2017
Note: Jumbo time deposits defined as time deposits greater than \$250,000
(1) Excludes purchase accounting adjustments



### Non-GAAP Measures

In reporting the results of the quarter ended June 30, 2017, and in prior periods, the Company has provided supplemental performance measures on a tax-equivalent, tangible, or operating basis. These measures are a supplement to GAAP used to prepare the Company's financial statements and should not be considered in isolation or as a substitute for comparable measures calculated in accordance with GAAP. In addition, the Company's non-GAAP measures may not be comparable to non-GAAP measures of other companies.

Net interest income (FTE), which is used in computing net interest margin (FTE), provides valuable additional insight into the net interest margin by adjusting for differences in tax treatment of interest income sources.

Core net interest income (FTE), which is used in computing core net interest margin (FTE), provides valuable additional insight into the net interest margin by adjusting for differences in tax treatment of interest income sources as well as the net accretion of acquisition-related fair value marks.

The Company believes tangible common equity is an important indication of its ability to grow organically and through business combinations as well as its ability to pay dividends and to engage in various capital management strategies. Tangible common equity is used in the calculation of certain profitability, capital, and per share ratios. These ratios are meaningful measures of capital adequacy because they provide a meaningful base for period-to-period and company-to-company comparisons, which the Company believes will assist investors in assessing the capital of the Company and its ability to absorb potential losses.



## **Reconciliation to GAAP**

Net interest income (FTE), which is used in computing net interest margin (FTE), provides valuable additional insight into the net interest margin by adjusting for differences in tax treatment of interest income sources.

Core net interest income (FTE), which is used in computing core net interest margin (FTE), provides valuable additional insight into the net interest margin by adjusting for differences in tax treatment of interest income sources as well as the net accretion of acquisition-related fair value marks.

	Six 2	June 30.		Three Mor				V Fo. 1. 1	December 31.	
(Dollars in thousands)		2017	June 30, 2017		March 31, 2017		2016	2015	2014	2013
Net Interest Income & Core Net Interest Income (FTE)				- <del> </del>			70.000		871 - <del>1731   1</del> 71	<del> </del>
Net interest income (GAAP)	S	135,567	5	68,999	5	66,567	\$ 265,150	S 251,834	\$ 255,018	\$ 151,626
FTE adjustment	_	5,188		2,648	_	2,540	10,244	9,079	8,127	5,256
Net Interest Income FTE (non-GAAP)		140,755		71,647		69,107	275,394	260,913	263,145	156,882
Less: Net accretion of acquisition fair value marks	_	3,110		1,617	_	1,493	5,676	6,622	10,050	1,598
Core Net Interest Income FTE (non-GAAP)	S	137,645	S	70,030	\$	67,614	\$ 269,718	S 254,291	\$ 253,095	\$ 155,284
Average earning assets		\$7,798,427	\$	7,934,405	5	\$7,660,937	\$ 7,249,090	S 6,713,239	\$ 6,437,681	\$ 3,716,849
Net interest margin (GAAP)		3.51%		3.49%		3.52%	3.66%	3.75%	3.96%	4.08%
Net interest margin (FTE) (non-GAAP)		3.64%		3.62%		3.66%	3.80%	3.89%	4.09%	4.22%
Core net interest margin (FTE) (non-GAAP)		3.56%		3.54%		3.58%	3.72%	3.79%	3.93%	4.18%



## **Reconciliation to GAAP**

The Company believes tangible common equity is an important indication of its ability to grow organically and through business combinations as well as its ability to pay dividends and to engage in various capital management strategies. Tangible common equity is used in the calculation of certain profitability, capital, and per share ratios. These ratios are meaningful measures of capital adequacy because they provide a meaningful mase for period-to-period and company-to-company comparisons, which the Company believes will assist investors in assessing the capital of the Company and its ability to absorb potential losses.

		fonths Ended June 30,	Three Mo June 30,		nded ch 31.		Y	ear Ended	Dece	mber 31.		
(Dollars in thousands) Tangible Assets	-	2017	2017		2017	2016		2015	_	2014		2013
Ending assets (GAAP)	\$	8,915,187	\$ 8,915,187	\$ 8,	,669,920	5 8,426,793	s	7,693,291	\$	7,358,643	\$	1,176,353
Less: Ending intangible assets	_	315,613	315,613	_	317,156	318,793	_	316,832	_	325,277	_	71,380
Ending tangible assets (non-GAAP) <u>Tangible Common Equity</u>	\$	8,599,574	\$ 8,599,574	\$ 8,	,352,764	\$ 8,108,000	S	7,376,459	\$	7,033,366	\$ 4	1,104,973
Ending common stockholders' equity (GAAP)	s	1,030,869	\$ 1,030,869	\$ 1.	,015,631	\$ 1,001,032	s	995,367	8	977,169	\$	437,810
Less: Ending intangible assets	_	315,613	315,613		317,156	318,793	_	316,832	_	325,277	_	71,380
Ending tangible common stockholders' equity (non-GAAP)	\$	715,256	\$ 715,256	s	698,475	\$ 682,239	s	678,535	s	651,892	\$	366,430
Average common stockholders' equity (GAAP)	\$	1,018,277	\$ 1,026,148	\$ 1.	,010,318	S 994,785	\$	991,977	\$	983,727	\$	435,635
Less: Average intangible assets	_	317,139	316,355	_	317,934	318,131	_	320,906	-	333,495	-	73,205
Average tangible common stockholders' equity (non-GAAP)	\$	701,138	\$ 709,793	\$	692,384	\$ 676,654	\$	671,071	\$	650,232	\$	362,430
ROE (GAAP)		7.34%	7.02%		7.68%	7.79%		6.76%		5.30%		7.89%
ROTCE (non-GAAP) Common equity to total assets (GAAP)		10.66%	10.15% 11.56%		11.20%	11.45% 11.88%		10.00%		8.02% 13.28%		9.48% 10.48%
Tangible common equity / tangible assets (non-GAAP)		8.32%	8.32%		8.36%	8.41%		9.20%		9.27%		8.93%



## **Reconciliation to GAAP**

Operating measures exclude acquisition and conversion costs unrelated to the Company's normal operations. The Company believes these measures are useful to investors as they exclude certain costs resulting from acquisition activity and allow investors to more clearly see the combined economic results of the organization's operations.

	Six Months Ended June 30,			Three Months Ended June 30, March 31,				Year Ended December 31,								
(Dullars in thousands, except per share amounts)  Operating Measures	-	2017	_	2017		2017	_	2016		2015		2014	=	2013		
Net income (GAAP)	s	37,080	5	17.956	5	19,124	5	77,476	S	67,079	s	52,164	5	34,366		
Acquisition and conversion costs, net of tax		2,358	_	2.358	-		_			* 12	20	13,724	=	2.042		
Net operating earnings (non-GAAP)	s	39,438	5	20.314	5	19,124	5	77,476	s	67,079	s	65,888	s	36,408		
Weighted average common shares outstanding, diluted		43,755,045		43,783,952		43,725,923	4	3,890,271	4	5,138,891	4	6,130,895	2	5,030,711		
Earnings per common share, diluted (GAAP)	5	0.85	5	0.41	5	0.44	5	1,77	S	1.49	s	1.13	5	1.37		
Operating earnings per common share, diluted (non-GAAP)	\$	8.90	s	0.46	s	0.44	s	1.77	ŝ	1.49	S	1.43	s	1.45		
Average assets (GAAP) ROA (GAAP) Operating ROA (non-GAAP)	s	8,607,225 0,87% 0,92%	s	8,747,377 0,82% 0.93%	S	8,465,517 0.92% 0.92%	s	8,046,305 0.96% 0.96%	S	7,492,895 0,90% 0.90%	S	7,250,494 0,72% 0.91%	S	4.051,850 0.855 0.905		
Average common equity (GAAP) ROE (GAAP) Operating ROE (non-GAAP)	s	1,018,277 7,34% 7,81%	s	1,026,148 7,02% 7,94%	5	1,010,318 7.68% 7.68%	s	994,785 7.79% 7.79%	s	991,977 6,76% 6.76%	s	983,727 5,30% 6,70%	5	435,635 7,89 8,36		
Average tangible common equity (non-GAAP) ROTCE (non-GAAP) Operating ROTCE (non-GAAP)	\$	701,138 10.66% 11.34%	5	709,793 10.15% 11.48%	5	692,384 11,20% 11,20%	5	676,654 11.45% 11.45%	S	671,071 10.00% 10.00%	s	650,232 8.02% 10.13%	s	362,430 9.48 10.05		
Noninterest expense (GAAP)	s	117,325	s	59,930	s	57,395	s	222,703	S	216.882	s	238,216	s	137,047		
Less: Acquisition and conversion costs	_	2,744		2,744	_				-		_	20,345	_	2,132		
Operating nonimerest expense (non-GAAP)	S	114,581	s	57,186	S	57,395	s	222,703	S	216,882	s	217,871	s	134,915		
Net interest income (GAAP)	s	135,567	s	68,999	s	66,567	s	265,150	s	251,834	s	255,018	\$	151,626		
Net interest income (FTE) (non-GAAP)		140,755		71,647		69,107		275,394		260,913		263,145		156,882		
Noninterest income (GAAP)		36,894		18,056		18,839		70,907		65,007		61,287		38,728		
Efficiency ratio (GAAP) Efficiency ratio (FTE) (non-GAAP) Operating efficiency ratio (FTE) (non-GAAP)		68.03% 66.04% 64.50%		68.84% 66.81% 63.75%		67.20% 65.26% 65.26%		66.27% 64.31% 64.31%		68.45% 66.54% 66.54%	į	75.31% 73.43% 67.15%	_	72.00 70.06 68.97		
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